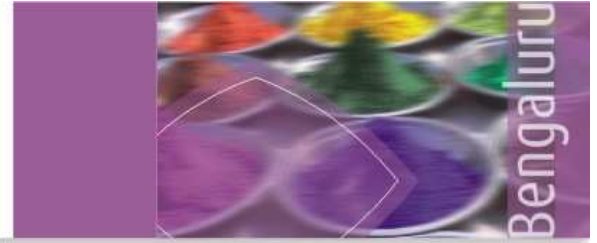




India 2012

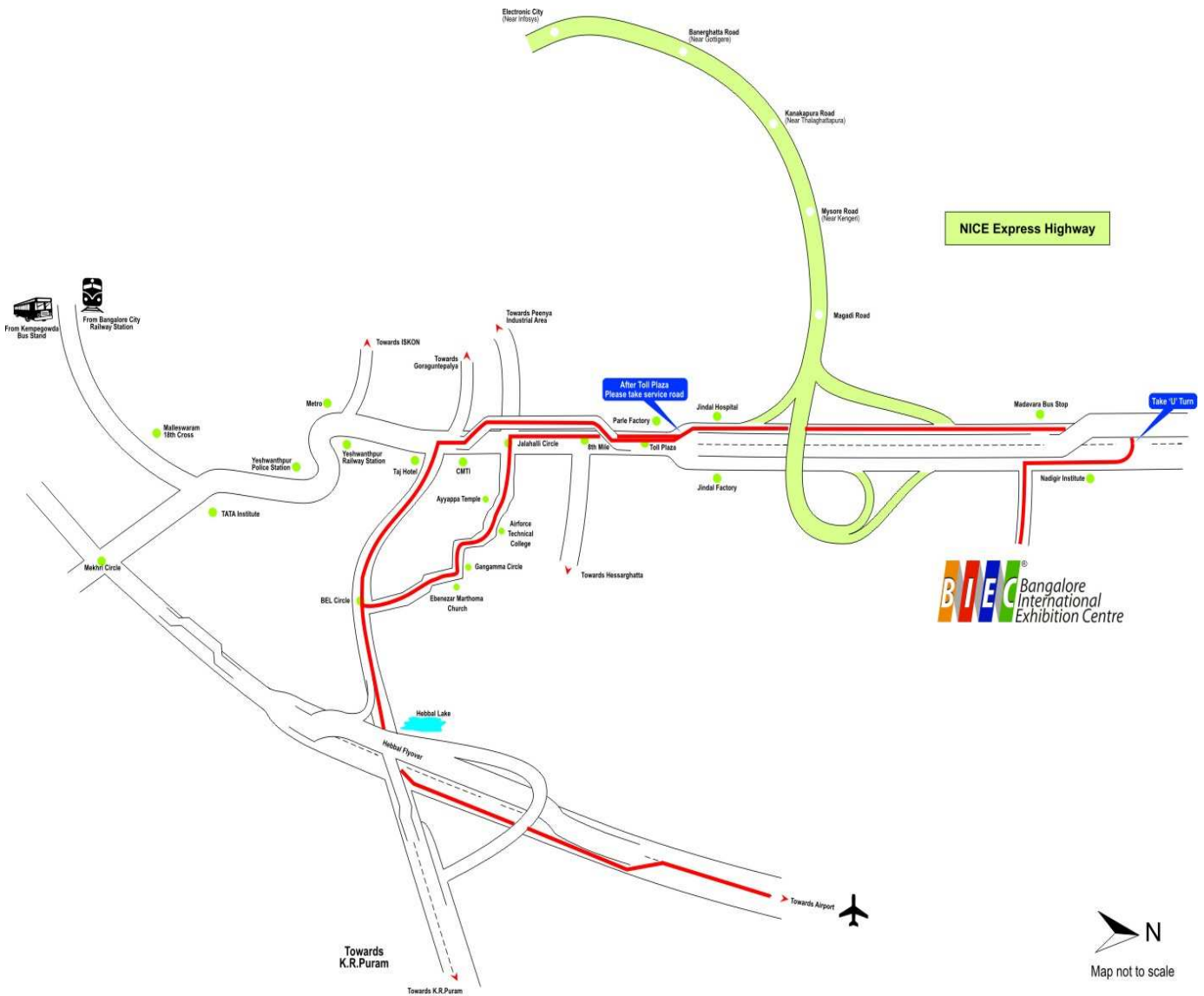
February 22 - 24, 2012



EXHIBITOR MANUAL

Organized by:





From Majestic Railway Station & Bus Stand

From International Airport
Distance: **45.0 Km** (Approx.)

From Electronic City, South Bangalore

From Mekhri Circle

Bangalore International Exhibition Centre (BIEC)

10th Mile, Tumkur Road
Madavara Post
Bengaluru – 562123
India
Tel: +91 80 66246600
Fax: +91 80 66246661

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1. General Information

1.1 Organizers:

Inter Ads Exhibitions Pvt. Ltd.

Mr. K V Rajeevan, Exhibition Director – VIV International
Mr. Naveen Thapa, Project Manager
Mr. Vivek Tyagi, Project Manager
Ms. Hena Kumari, Project Coordinator
Mr. Ravi Kumar, Project Assistant

Plot No.859,
Phase-V, Udyog Vihar
Gurgaon-122 016,
Haryana
India
Tel: +91 124 452 4207
Fax: +91 124 452 4234

VNU Exhibitions Europe

Ms. Anneke Van Rooijen, Sales & Account Manager – VIV Asia Pacific
P.O. Box 8800
3503 RV Utrecht
The Netherlands
Tel: +31 (0) 30 295 2772/ 2302
Fax: +31 (0) 30 295 2809

N.C.C. Exhibition Organizer Co., Ltd.

Mr. Wara Rujataronjai, Project Manager – VIV International
60 New Ratchadapisek Rd.,
Klongtoey
Bangkok,10110
Thailand
Tel: +66 (0) 2 203 4267
Fax: +66 (0) 2 203 4250

1.2 Exhibition Dates and Venue:

22-24 February 2012

Bangalore International Exhibition Centre (BIEC)

10th Mile, Tumkur Road
Madavara Post
Bengaluru – 562123
India
Tel: +91 80 66246600
Fax: +91 80 66246661
Email: viv.india@interads.in, viv.india@vnuexhibitions.com

1.3 Official Freight Forwarding / Shipping Agencies:

Exhibitors are requested to contact the following freight forwarding agencies for shipping arrangements:

INTERNATIONAL FREIGHT FORWARDING AGENCY:

Van der Helm – Hudig Rotterdam BV

Expo Logistics Department

Debussystraat 2, 3161 WD Rhooon
Telephone: +31 (010) 5066187
Telefax: +31 (010) 5066185
E-mail: w.de.jongh@helmhudig.nl
Contact: Mr Walter de Jongh,
Mr Gerrit Rijkee

ONSITE MATERIAL HANDLING AGENCY:

R.E. Rogers India Pvt. Ltd.

F-532, 1st floor, 60 Feet Main Road, Sahakara Nagar
Bangalore - 560092, Karnataka, India
Contact : Mr. Shrenik Jain / Mr. Lekhraj Thakur
Tel: +91 80 42690555 / +91 11 26949801/02
Fax: +91 80 41535881/ +91 11 6949803
Mobile: +91 9845205424/+91 9810013662
Email: rerogers@airtelmail.in,
thakur@rogersworldwideindia.com

1.4 Important dates and time for Exhibitors:

	Hall No.	Date	Timings
1.4.1 Last Date for approval of bare space stand designs / drawings		16 January 2012	
1.4.2 Build up			
Collection of badges	Registration Counter	20 February 2012	0900 hrs
Move-in by official stand contractor	1	20 February 2012	0900 hrs
Move-in by freight forwarding agency	1	20 February 2012	0930 hrs
Move-in by special stand contractors	1	20 February 2012	1000 hrs
Exhibitor Move – in to shell scheme stand	1	21 February 2012	1000 hrs
Completion of special stand construction	1	21 February 2012	1800 hrs
Carpeting of aisles and other common areas	1	21 February 2012	1800 – 2000 hrs
Hall closing for cleaning	1	21 February 2012	2000 – 2200 hrs
1.4.3 Exhibition Dates & Timing			
		22 February 2012	1000 – 1800 hrs
		23 February 2012	1000 – 1800 hrs
		24 February 2012	1000 – 1600 hrs
1.4.4 Time for Exhibitors			
		22 February 2012	0800 – 1900 hrs
		23 February 2012	0900 – 1900 hrs
		24 February 2012	0900 – 2159 hrs
1.4.5 Registration			
Exhibitor badges	Registration Counter	20 February 2012	0900 – 1700 hrs
	Registration Counter	21 February 2012	1000 – 1800 hrs
Visitor / Press registration	Registration Counter	22 February 2012	0900 – 1700 hrs
	Registration Counter	23 February 2012	0900 – 1700 hrs
	Registration Counter	24 February 2012	0900 – 1500 hrs
1.4.6 Official Functions*			
Inauguration	Conference Hall 2	22 February 2012	1000 hrs*
Technical Seminar	Conference Hall 2	22/23 February 2012	1000 – 1800 hrs*
Exhibitor Reception**	Vivanta by Taj - Yeshwantpur	22 February 2012	1900 – 2200 hrs
1.4.7 Tear Down			
Collection of rented items	1	24 February 2012	1605 hrs
Disconnection of electricity for booths except for general lightings	1	24 February 2012	1605 hrs
Removal of exhibits & tear down	1	24 February 2012	1800 hrs
All stand fittings, stand materials and exhibits to be cleared	1	24 February 2012	2200 hrs

**Time mentioned is indicative.*

***Admission is strictly by invitation only. Invitation will be given when you collect your exhibitor pack.*

1.5 On-site Arrangements:

1.5.1 Entry to Exhibition site (Please refer Route Map to BIEC on page no. 02)

- Trucks coming from Mumbai, Pune on NH-4 will come on Tumkur Road and reach BIEC.
- Trucks entering from Hosur Road will have to take NICE Road from Electronics City which will touch Tumkur road in front of BIEC.
- Trucks entering from Kanakpura Road will also have to take NICE road which will touch Tumkur road in front of BIEC
- Local trucks from within the city i.e. Yeswantpur, Peenya, Hebbal and near by places will have to look for a “U” turn sign on Tumkur Road to enter BIEC (approximately 2 Kms from Jindal Naturopathy Hospital)

Pre-exhibition period from 20 – 21 February 2012

Exhibitors are requested to follow the schedule of arrival of exhibits. Movement of freight vehicles will be managed by the official security agency in co-ordination with the official site handling agencies.

On arrival at BIEC, freight vehicle driver must park the vehicle in the designated parking area and contact the Show Management Office and the official site handling agency. The Show Management Office will provide a gate pass for the entry of the vehicle into the BIEC. The vehicle will enter the exhibition hall 1 for unloading of exhibits. After unloading of exhibits, the freight vehicle must leave the BIEC complex immediately.

No personal vehicle such as cars, jeeps LMV etc will be allowed to enter the exhibition premises

During exhibition from 22-24 February 2012

No vehicles (personal and/or freight vehicles) will be allowed inside BIEC Complex. They are to be parked in designated parking areas only. If exhibitors have invited VIP's they should inform the organizer well in advance for their entry of vehicle inside the BIEC Complex.

Post-exhibition period 24 February 2012, 1600 – 2200 hrs

Freight vehicles for removing exhibition goods must enter from the main gate of BIEC, as per schedules provided by the Organiser & official site handling agencies and will not be allowed to park inside BIEC complex before and after reloading of exhibition goods. However, freight vehicles may be parked in the designated parking area outside BIEC complex only before reloading of exhibition goods. **Movement of freight vehicles will be managed by the official security agency in co-ordination with the official site handling agencies.** Heavy freight vehicles for removing exhibits above 1 Ton will not be allowed inside BIEC complex until **6.00 pm on 24 February 2012.**

1.5.2 Show Management Office

Show Management office will be operational from the entrance of the Hall to facilitate information and services to exhibitors and visitors.

1.5.3 Exhibition Hall Specifications

Description	Hall No.	Specifications
Floor Loading	1 Lower Level	0.75 to 30 MT/ per sq.m.
Floor Finish		Vacuum De-watered RCC flooring
Ceiling Height		- 14 meters floor to roof at the centre
		- 9 meters at the sides
		- column-less structure spanning 60 meters
Freight Entrances	5m x 9m (W x H)	

1.5.4 Cleaning

The exhibition venue has appointed a cleaning agency for general cleaning.

1.5.5 Fire Precautions

Fire fighting equipments will be installed at various points at the exhibition hall. However, Exhibitors are advised to take due precautions and provide necessary fire extinguisher equipment in their own stands. To ensure clear access to fire exits, no obstructions or display material will be allowed in the aisles and emergency exits.

Stands larger than 150 sqm. or longer than 20 meters must have at least 2 independent entrances, preferably located on two different sides.

1.5.6 Business centre

A full fledged business centre will be operational at Hall 1 entrance with the following services:

- Photocopying
- Fax
- Telephone (STD/ISD/Local calls)
- Cell phone SIM cards
- Office stationery
- Courier
- Hardware Items

1.5.7 Food Court

A multi-cuisine food court is located within the venue. Fast food outlets and specialty restaurants will be operational from the food court.

1.5.8 Medical facility

First Aid room with medical assistance including doctor and ambulance, in case of emergency, will be available at BIEC during the fair period, including pre & post exhibition period.

1.5.9 Publicity

The exhibition venue has dedicated area for event publicity. Organisers will display signages in the allotted area for VIV/ILDEX India 2012.

1.6 Official Services

1.6.1 Site handling of material / exhibits

- Organizers have appointed Van Der Helm – Hudig Rotterdam BV / R.E. Rogers India Pvt. Ltd. as the official freight forwarding / onsite material handling agency for VIV/ ILDEX India 2012.
- Exhibitors should directly deal with the official freight forwarding / onsite material handling agency to finalize their onsite material handling arrangements latest by 16 January 2012.
- No outside freight forwarder is allowed for ground handling of exhibits.
- Hand carriage weight limit is up to 50 Kg.

Arrival and installation of exhibits

The schedule for heavy exhibits vehicular movement inside the hall is mentioned below

	Date	Timings
Heavy Exhibits	20 February 2012	1000 – 1200 hrs
Light Exhibits	20 February 2012	1000 – 2000 hrs

Note: No vehicles are allowed inside the hall on 21 February 2012.

- Exhibits arriving later than the schedule specified by the organizer and official agency will be permitted at the exhibition subject to organizer's discretion. The ORGANIZERS's decision in this regard **will be final and binding**.
- On arrival at BIEC, freight vehicle drivers must park the vehicle in the designated parking area and contact the agency. The agency will thereafter make necessary arrangements for offloading/unloading of exhibits. After unloading of exhibits freight vehicles must leave the BIEC complex immediately.
- Empty cases should not be stored behind the stand under no circumstances. If such storage is found, Organisers have the right to remove the material at exhibitor's cost. Exhibitors may seek assistance for storage facility from the official freight forwarding agency.
- Vehicles or any other equipment with combustion engines may be exhibited in pavilions only after the fuel tank is closed and the battery is permanently disconnected.

1.6.2 Security

Organizers will arrange the general security of the halls and patrolling of the exhibition site which will not include specific attention to individual stands. Hence, exhibitors are advised to deploy their own security at their individual stands through the official security agency.

Organizers will not be liable for losses or damage to any property, personal or otherwise during the installation, exhibition and dismantling period. Exhibitors are advised to safeguard their goods and articles and never leave stands unattended during show hours. Exhibits which are small in size must be safely locked in cupboards or glass cases. During non-show hours exhibitors must not leave any personal valuables inside the stand. No security personals will be allowed inside the Hall after exhibition Hours.

Contact details of Penguin Security Services (Official security agency) are mentioned in the vendors list on page no. 11& 12. Exhibitors may contact Penguin Security Services directly by 16 January 2012.

1.6.3 House keeping

Organizers will provide for daily overall cleaning of the exhibition halls and common areas after show hours. However, it will be the responsibility of the exhibitors to keep their individual stands tidy. Exhibitors are advised to keep their waste bins on the aisles after show hours, which will be cleared by the official housekeeping agency. Exclusive housekeeping services for individual stands can be provided by the official housekeeping agency at a cost. Exhibitors may directly contact the agency for such services. Agencies other than the official housekeeping agency are not permitted to operate in the BIEC complex.

1.6.4 Accommodation

Organizers have appointed Vivanta by Taj – Yeshwantpur as the official hotel for VIV/ILDEX India 2012. Exhibitors may book their rooms directly with the hotel. Kindly refer to Form 4.10 on page no. 47 for further details.

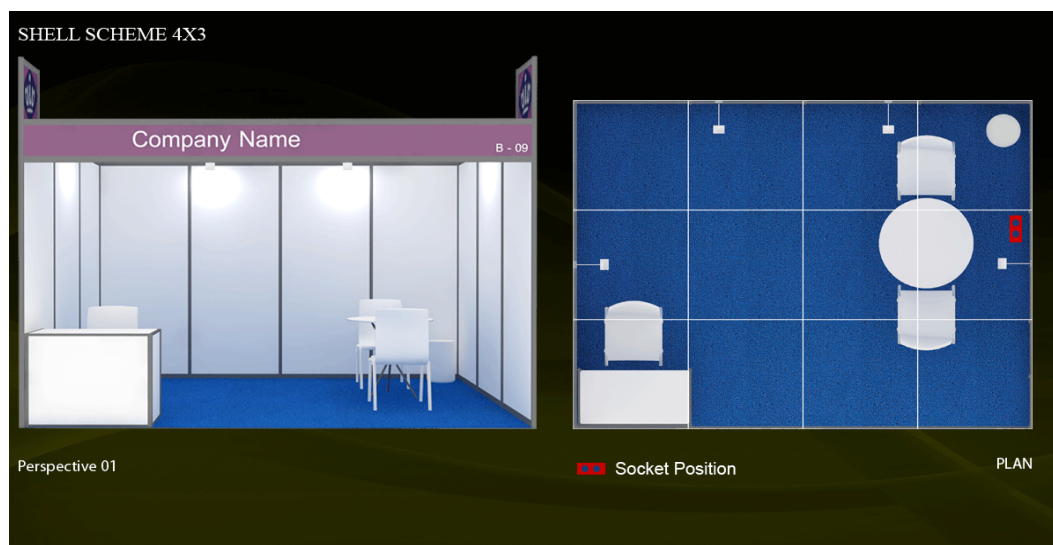
1.6.5 Standard Stand Construction:

Organizers have appointed Pico Concepts India Private Limited for providing shell scheme stands. Exhibitors who have applied for shell scheme space would be provided with the following:

Specifications:

- Walls: 2.44 (8ft) high in white laminated 3mm thick plywood panel joined by aluminum section.
- Fascia: 30.5cm (1ft) high, with exhibitor's name and stand number
- Flooring: Needle punch carpet lay directly onto the floor.
- Lighting: Spotlights mounted on the panels' accordance with number as mentioned in the table.
- Furniture: As mentioned in the table.

Stand Area (sqm)	Package No.	Round Table	Chairs	Reception Counter	Waste Basket	Spot Light (100 W)	Power socket (15 Amp single phase)
12-15	1	1	3	1	1	3	1
16-19		1	4	1	1	4	1
20-23		2	5	2	2	5	2
24-27	2	2	6	2	2	6	2
28-31		2	7	2	2	7	2
32-35		3	8	3	3	8	3
36-39	3	3	9	3	3	9	3
40-43		3	10	3	3	10	3
44-47		4	11	4	4	11	4
48-51	4	4	12	4	4	12	4
52-55		4	13	4	4	13	4
56-59		5	14	5	5	14	5
60-63	5	5	15	5	5	15	5



- Financial credit / reduction in charges will not be given to the Exhibitors for any item not utilized under the 'Shell Scheme'.
- 'Shell Scheme' does not include interior designing or decoration of the booths. This must be carried out by the Exhibitors at their own cost.
- Exhibitors using 'Shell Scheme' cannot use any other Fascia or signboard other than the one provided by the Organizer.
- Painting, nailing, drilling, gluing or wall papering on the stand panels is not permitted. Exhibitors must use bi-adhesive tape for fixing purposes. Exhibitors occupying shell stands are responsible for the cost of making good, restoring or renewing any damage or dilapidation to shell stand structures, floor coverings, light fittings or any part thereof, whether caused by themselves, their agents or contractors or by any person or persons employed or engaged on their behalf. The cost of making good any damage will be assessed by the official stand contractor and the Organizer, and will be recovered from the Exhibitors.

- Exhibitors requiring additional furniture and fittings other than specified above may hire them from the official stand construction agency. The list of additional furniture and fittings and their rental charges can be found in form 4.1 (please refer to page no. 32 & 33)

1.6.6 Electric Power

Organizers will make arrangements to provide required power to exhibitors for lighting of stand and to operate machinery at an additional cost. Exhibitors may fax / mail order Form to the Organizer by 10 January 2012.

1.6.7 Compressed Air

Organizers will make arrangements to provide compressed air connections to operate machinery at an additional cost. A maximum pressure of 6 bar would be made available through ½ inch ball valve. Exhibitors may fax / mail order Form to the Organizer by 10 January 2012.

1.6.8 Water

Organizers will make arrangements to provide water connections to operate machinery at an additional cost. Drainage system is not available in the exhibition hall. Therefore disposal of waste water shall be the exhibitor's responsibility. Exhibitors may fax / mail order Form to the Organizer by 10 January 2012.

1.6.9 Telephones

Organizers will make arrangements to provide temporary telephone connections to exhibitors who apply for telephone connections. Exhibitors must ensure safety of the telephone instruments and avoid misuse of the same. At the close of the Exhibition, the telephone instrument should be returned to the Organizer. Exhibitors may fax / mail order Form to the Organizer by 10 January 2012.

1.6.10 Internet

The Business Centre at VIV / ILDEX India 2012 will have internet facility. Exhibitors may use this facility on 'pay-per-use' basis.

1.6.11 Cell phones

Exhibitors may buy SIM cards from the Business Centre.

1.6.12 Audio/Visual equipment

Organizers have appointed Skypro AV Solutions to provide Audio/Visual equipment on hire. Exhibitors may fax / mail order Form to the service provider by 10 January 2012.

1.6.13 Transport

Bangalore is very well serviced by 24 hour radio taxi service, please refer to the vendors contact detail on page no. 11 & 12 for booking your taxi.

1.6.14 Plants & Flowers

Organizers have appointed Global blooms to provide plants and flowers on hire. Exhibitors may fax / mail order Form to the service provider by 10 January 2012.

1.6.15 Temporary Staff

Organizers have appointed Freaky Heads to provide temporary staff. Exhibitors may fax / mail order Form to the service provider by 10 January 2012.

1.7 List of Service Providers

Service	Service Provider
Audio/Visual Equipment	Skypro AV Solutions # 3/2, Kargappa Garden, 2nd Cross Mission Road, Subbaiah Circle Sampangiramnagar, Bangalore - 560027, Karnataka, India Contact: Mr.Christofar Tel: +91 80 41141938 / 22247959 Fax: +91 80 41245996, Mobile: +91 9844122026 Email: skyproave@yahoo.co.in
Interpreters & Translators	Crystal Hues Ltd. No. 002, Palace View Apartments 14 Jayamahala Main Road Bangalore - 560 046, Karnataka, India Contact : Mr. Rakesh Tel : +91 80 23544132, 23544133, Fax: +91 80 23544134 Email : rakesh@crystalhues.com / bangalore@crystalhues.com
Plants & Flowers	Global Blooms No.328, Sadguru Nilaya M.E.S Road, Gokula Post Bangalore - 560054 Karnataka, India Contact : Mr. M.G.Kanthan Mobile: +91 9900107304 E-mail: globalblooms@rediffmail.com
Hotel Accommodation	Vivanta by Taj – Yeshwantpur Bangalore 2275 Tumkur Road, Yeshwantpur Bangalore 560022 Karnataka, India Contact: Mr. Ajit Jha Telephone: +91 80 6690 0111 Facsimile: +91 80 6690 0009 E-mail: bookvivanta.yeshwantpur@tajhotels.com
House Keeping	Carewel Carewel House, 6th Cross Muniswamappa Layout Off Airport Road, Opp. Kemp Fort Bangalore - 560017, Karnataka, India Contact : Ms. Bharathi Kamat Tel:+91 80 25262132 / 33, , Fax: +91 80 25262134 Mobile:+91 9845038770 Email: bharathi@carewelindia.com
Security	Penguin Security Services #6/7, I Cross, III Main, R.K.S.Building New Tharagupet, Bangalore - 560002 Karnataka, India Contact: Mr. S.T. Prasad Tel: +91 80 26700171, 26705594 Fax:+91 80 26709354 Mobile : +91 9845085354 Email: penguin_ss@vsnl.net

Internal Connections Power / Compressed Air / Water	Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: viv.india@interads.in
Standard Stand Construction	Pico Concepts India Private Limited. 14/5, Mathura Road, Opp. Spring Field Colony, Sector 31, Faridabad - 121003, Haryana, India Contact: Mr. Wasim Uddin Tel: +91 129 4077920 Fax: +91 129 4167921 Mobile: +91 8800391002 Email: wasim.uddin@in.pico.com , pico Delhi@gmail.com
International Freight Forwarding	Van der Helm – Hudig Rotterdam BV Expo Logistics Department Debussystraat 2, 3161 WD Rhooon Telephone: +31 (010) 5066187 Telefax: +31 (010) 5066185 E-mail: w.de.jongh@helmhudig.nl Contact: Mr Walter de Jongh, Mr Gerrit Rijkee
Onsite Handling of Exhibits	R.E. Rogers India Pvt. Ltd. F-532, 1st floor, 60 Feet Main Road, Sahakara Nagar Bangalore - 560092, Karnataka, India Contact : Mr. Shrenik Jain / Mr. Lekhraj Thakur Tel: +91 80 42690555 / +91 11 26949801/02 Fax: +91 80 41535881/ +91 11 26949803 Mobile: +91 9845205424/+91 9810013662 Email: rerogers@airtelmail.in , thakur@rogersworldwideindia.com
Taxi Service	Cel Cabs +91-80-60609090 Easy Cabs +91-80-43434343 Meru Cabs +91-80-44224422
Temporary Staff	Freaky Heads No. 11, Bhanu Nilayam, 10th D Main HRBR Layout, Horamavu Road, Banaswadi Bangalore - 560043, Karnataka, India Contact : Ms. Shashwati Mondal Tel : +91 80 41646741 Mobile : +91 9886187781 E-mail : freakyheads@gmail.com

2. Rules and Regulations

2.1 Definitions

ORGANIZERS

The word 'ORGANIZERS' as used here in shall mean

- “**Inter Ads Exhibitions Pvt. Ltd. (IAEPL)**” Plot No. 859, Phase V, Udyog Vihar, Gurgaon-122 016, Haryana, India.
- “**VNU Exhibitions Europe**” P.O. Box 8800, 3503 RV Utrecht, The Netherlands
- “**N.C.C. Exhibition Organizer Co., Ltd.**” 60 New Ratchadapisek Rd., Klongtoey, Bangkok 10110

EXHIBITION

The Word 'Exhibition' as used here in shall mean “**VIV/ ILDEX India 2012**”.

EXHIBITOR

The natural person or legal entity that concludes the participation agreement with Organizers

2.2 Admission Regulations

2.2.1 Exhibition Regulations

The participation by the Exhibitor in the Exhibition implies acceptance in full and without reservation by the Exhibitor of Exhibition Regulations (submitted along with space application) and these Exhibition Policies and General Rules. Unless previously and formally agreed in writing by the organizers, no special condition shall prevail over the said Exhibition Regulation and Exhibition Policies and General Rules. Failing such formal acceptance, any opposing provision on the part of the Exhibitor shall not be enforceable against the organizers, regardless of when the latter may be informed of such provision.

2.2.2 Registration and Admission

Admission to the Exhibition will be by official badge obtained upon registration, entitling the wearer to attend the Exhibition in accordance with the **Exhibition Regulation and Exhibition Policies and General Rules**. The badge is not transferable. Organizers shall have sole authority over admission policies at all times. After opening day, Exhibitors will be permitted to enter the exhibit area one hour before the scheduled opening time of the Exhibition. If for any reason a properly badged Exhibitor or representative desires to enter the exhibit area in advance of the prescribed time, or after closing hours, a request specifying the reason and giving the names of all persons who will enter the exhibit area in accordance with such request shall be presented to the contractor designated by the organizers for approval. Exhibitors receiving approval will be required to have an official security representative escort the group to the designated booth. All costs associated with admission during non-official hours, including but not limited to security, will be the responsibility of the Exhibitor.

2.2.3 Exhibitor Badges

The Exhibitors will receive the exhibitor badges based on the space booked as given below:

0-25 sqm	:	5 Nos.
25-50 sqm	:	10 Nos.
51-60 sqm	:	15 Nos.
Above 80 sqm	:	25 Nos.

2.2.4 Entry of Minors

In the interest of safety and injury prevention, person less than 18 years of age will not be permitted on the exhibition floor at anytime. The organizers reserve the right to require proof of age prior to admission to the Exhibition.

2.2.5 Attendance

The organizers make reasonable attempts to attract quality exhibitors and attendees to its Exhibition but make no representations or warranties with respect to the demographic nature, quality and / or number of exhibitors and / or attendees.

2.3 Build up, Exhibition and Dismantling

2.3.1 Build up, Exhibition, Dismantling

Dates and hours for Build up, Exhibition, Dismantling will be as specified in the Exhibitor Service Manual under the section general information (please refer to page no. 5) The organizers reserve the right to alter the Exhibition hours in any manner whatsoever; if in its sole discretion such alteration is in the best interest of the Exhibition.

Build up

If Build up of any created display has not started by 14.00 hrs on 21 February 2012 and no arrangements for set-up have been made, then the organizers shall erect the exhibit and Exhibitor will be billed for and agrees to pay for all charges incurred. The organizers shall not be liable for damages that may occur during this exhibit build up.

Permissible Height for Stand Construction:

The maximum permissible height of the stand covered with mezzanine floor cannot exceed 4.2 m (i.e. 3m + 1.2m). Height of the stand in all other areas not covered by mezzanine floor cannot exceed 2.5m. Stand height exceeding 4.2 mts are to submit 3 sets of full dimensional drawings to the ORGANIZERS for approval from the office of Bangalore International Exhibition Centre BIEC.

Exhibition

Each Exhibitor must keep its exhibit intact and staffed during the Exhibition hours.

Dismantling

No Exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons or to abandon its display prior to official Exhibition closing. Failure to comply with this stipulation may result in the Exhibitor being barred from future participation in the Exhibition. Exhibitor requesting the scraping of any exhibit material, crates shall pay for any expenses involved thereby.

No Exhibitor will be permitted to occupy the allocated exhibit space and will not allow display materials to remain in the exhibit areas beyond 22.00 hrs on 24 February 2012. All stands, equipment, decors and merchandise must be removed by 22.00 hrs on 24 February 2012. After that time, the organizers, without incurring any liability, will be entitled to take all steps if deem necessary, at the Exhibitor's risk and expense, to remove the equipment and merchandise that has not yet been removed and for destruction of the structures and decors of any nature whatsoever that have not been disassembled. The organizers shall not be liable for any damage to the display or materials due to removal or storage.

2.3.2 Unoccupied Space

Any space not claimed and occupied prior to 1400 hrs on 21st February 2012 may be resold or reassigned by the organizers without obligation for any refund whatsoever. In addition, should the Exhibitor fail to make any payment by specified dates in the Contract to Exhibit or invoice, the organizers reserves the right to re-sell or reassign an exhibit space without any liability on its part. This clause shall not be construed as affecting the obligation of the Exhibitor to pay the full amount specified in its Contract to Exhibit.

2.3.3 Damage to the Exhibition Hall

The allocated site of the Exhibitor must be left in its initial condition. Any damage caused to the building or to the land by the Exhibitor's installations, materials, or equipment will be charged to the Exhibitors.

The Exhibitor shall remain liable for, and shall indemnify the organizers, affiliates, agents and employees, harmless from all losses, claims, suits, damages, liabilities, expenses and costs, including reasonable attorney's fees arising from or out of any such violation by Exhibitor, Exhibitor's agents, or employees.

2.4 Operation and Conduct

2.4.1 Allocation of Sites

The Organizer will work out the floor plan for the Exhibition and allocate the various sites in line with the sectoral distribution of the Exhibition and chronological order of admissions. The Organizer reserves the right to modify the layout and location of any site subscribed by an Exhibitor as and when deemed necessary. Participation of the Exhibitor in any of the earlier editions of the Exhibition shall not entitle him for any preferential location of a given site. The Exhibitor is communicated of the allocation of a site in the form of a floor plan which will be forwarded to him within the designated time period before the date of the Exhibition. Any claim with reference to the allocated site shall only be deemed receivable if they are addressed in writing to the Organizer within seven days following the mailing of the floor

plan. Any such claim must be supported by the required documents justifying the reasons. The Organiser will do its best efforts to satisfy such claims. After the expiry of the above-said seven days, the Exhibitor shall be deemed to have accepted the allocated site and under no circumstance shall the Organiser be held liable towards the Exhibitor for any consequence which may result from the site allocated to him.

2.4.2 Products Allowed at the Exhibition

All categories of products listed in the brochure are allowed at the Exhibition. In any case, all goods, products or services presented by the Exhibitor shall conform to applicable regulations and standards and shall be part of the organizers' nomenclature of items which are acceptable as exhibits. All products and equipment displayed at the Exhibition must comply with the applicable laws and regulations. The Exhibitor will take whatever measures as may be necessary to safeguard the property rights applying to the equipment and products exhibited in accordance with applicable laws and regulations. These measures must be taken before the equipment or products are exhibited in the Exhibition. The organizer accepts no responsibility in this regard.

The Exhibitor covenants, represents and warrants that all equipment or products which will exhibit at the Exhibition shall be in full compliance with all applicable laws and regulations and that any licenses, authorizations or permits required by a governmental body will be obtained prior to the delivery of such equipment or products to exhibition for exhibition purposes.

2.4.3 Cancellation of the Event

If availability of the venue for organizing the Exhibition were to become impossible or in the event of fire, war, public calamity or force majeure preventing the performance of all that is indispensable to the staging of the Exhibition, the organizers may decide at any time to cancel all the applications for the Exhibition space already filled while notifying the Exhibitors of the decision. The Exhibitor will not be entitled to any compensation or indemnity whatever be the reason of such cancellation. Funds remaining available after payment of all costs will be distributed among the Exhibitors proportionately to the amounts paid by them. It is herewith expressly that the Exhibitor shall have no right of preferring any claims against the Organizer on any ground or any reason whatsoever.

2.4.4 Sub-letting

The Exhibitor may only display in his allocated space the equipment, products or services listed in his exhibiting entities in any form whatsoever. The Exhibitor must not relinquish or sublet (wholly or partially) the allocated space in the exhibition.

2.4.5 Customs, Excise and other applicable Regulation

Each exhibitor shall be responsible for complying with the Customs, Excise and other applicable regulations in connection with goods, products or services allowed at the exhibition. The organizers shall not be held liable for difficulties that may arise in connection with these regulations. The organizers cannot be held responsible for any non-compliance by the exhibitor of the customs, excise and other applicable regulations of India.

2.4.6 Official Service Contractors

In the best interest of the Exhibitors, organizers has appointed various Official Service Contractors for services such as stand construction, security, handling of exhibits, furniture, booth and floral decorations, signs, photographers, drinking water, telephone service, skilled labor, or any other service deemed necessary. (See listing of official contractors in Exhibitor Service Kit). Exhibitors utilizing the services of any contractor other than those appointed by the organizers, must obtain prior permission from the organizers.

2.4.7 Solicitation in the Exhibit

The aisles and other spaces in the Convention Facility not leased to Exhibitors shall be under the control of the organizers. All displays, interviews, conferences, distribution of literature, giveaways, lectures, audience seating/standing, and the transactions of business of any nature shall be made within the exhibit space contracted. Temporary booth personnel and costumed personnel hired by the Exhibitors shall be restricted to the same aforementioned rules as authorized Exhibitor personnel. Standing in aisles or in front of stand booths of other Exhibitors or the intercepting of those in attendance for advertising purposes is strictly prohibited. Persons connected with non-exhibiting concerns are prohibited from any dealing, exhibiting, or soliciting on the Convention Facility property, unless they are invited to an Exhibitor's booth space for such activities. Exhibitors are urged to immediately report violations of this rule to the organizers.

2.4.8 Space Restrictions

Exhibits must be confined to the exact space allocated. Flyers, publications, advertising matter and all kinds of promotional giveaways must be distributed only within contracted exhibit spaces. Nothing can be posted on, tracked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. No portion of an exhibit may extend into the aisles or exceed the booth dimensions of the assigned booth. Exhibits/displays/equipment may not extend into the aisle at any height level.

2.4.9 Meeting and Hospitality Rooms

Only companies exhibiting at the Convention & Exposition will be permitted to utilize any of the official Exhibition hall facilities. The organizers reserves the right to control all group activities associated with the Exhibition which are sponsored by the Exhibitor or others during the period of the meeting, whether inside or outside the convention facilities. Hospitality room hours shall not conflict with posted Exhibition exhibit or conference hours. No Exhibitor is permitted to schedule or be affiliated with any functions, classes, seminars, exhibits or other events that competes with official exhibition or that conflicts with Exhibition hours, or official exhibition events.

2.4.10 Selling Policy

Direct sales are forbidden during the Exhibition. Exhibitor may not make sales, which include or involve the payment or exchange of the purchase price in the exhibit hall. Exhibitors are required to adhere to sales tax rules and regulations.

2.4.11 Unfair competition

Exhibitors are prohibited from emerging in any acts of unfair competition at any time during the Exhibition. This is taken to mean conducting surveys other than at their own stands, distributing promotions gifts elsewhere than at their own stands and any other action likely to divert the attention of exhibition visitors away from other exhibitors for their benefit.

2.4.12 Fire, Safety and Health

The exhibitor agrees to accept full responsibility for compliance with local, city and state Fire, Safety and Health ordinances regarding the installation and operation of equipment or otherwise relating to the exhibitor or its booth. All exhibit materials and equipment must further be located within the booth and protected by safety guards and devices where necessary to prevent personal accident or injury to spectators or to other exhibitors. Only fireproof materials will be used in displays, and the necessary fire precautions will be a responsibility of the exhibitor.

Exhibitors are required to be knowledgeable of and to abide by the safety regulations set forth by the authorities and by the organizers. Should the stand not be in accordance with those safety regulations the organizers will close the stand set.

2.4.13 Hazards and Firearms

Equipment with sharp or protruding edges posing a potential danger to attendees and /or exhibit personnel at whatever level, must have protective covering and /or be flagged. No firearms of any nature may be brought into the Convention Centre.

2.4.14 Demonstrations, Presentations and Pictures

Locations of demonstrations, presentations and give-always must be far enough within the booth so that crowds, which gather, are contained within the limits of the booth. Booth activities deemed too disruptive may be discontinued at the discretion of the organizers.

Showing of projected pictures (videos, holograms, slides, transparencies, opaque materials etc.) will only be permitted within the confines of the Exhibitor's booth. Exhibitors shall be required to provide adequate viewing space exclusive of aisle space for all video, computer or audio visual presentations.

2.4.15 Music, Photographs & Other Copyrighted Material

Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitor's booth or display. The organizers reserves the right to remove from the exhibit hall, all or any part of any booth or display which incorporates music, photographs or other copyrighted material for which the exhibitor fails to produce proof of all required licenses. The exhibitor shall remain liable for, and shall indemnify the organizers, affiliates, agents and employees, harmless from all loss, cost, claims, causes of action, suits, damages, liability, expenses and costs, including reasonable attorney's fees arising from or out of any claimed or actual violation or infringement (or claims) by exhibitor, Exhibitor's agents, or employees or any patent, copyright, trademark, or trade secret right or privileges.

2.4.16 Photography

Before, during or after show hours, professional photography / filming and videotaping is only allowed after permission from the organizer. Further, the exhibitor grants permission to the organizers to use the photographs, video tapes taken by the official photographer of the organizers in brochures, videos and other promotional material. Photos of the exhibition will be taken during the course of the exhibition. These photos might show logos, brands and items on display at the stands and are likely to be used to promote the exhibition, appearing in printed matters or on the internet. Exhibitors who do not want all or a part of their or any of the elements featured (logo, brand, model etc.) to appear on the photos used for promotional purposes, must notify the organizer in writing. Any individual, whether Exhibitor or attendee is prohibited from taking photographs or electronic images of exhibit displays or their contents without the permission of the Exhibitor involved. Violators will be escorted off the exhibit floor and will forfeit their credentials and/ or film. Violators will not be allowed re-entry.

2.4.17 Promotion of other Exhibitions

No exhibitor shall display or distribute literature or any other media, which has as its primary purpose the solicitation or advertising, or any trade show other than exhibition.

2.4.18 Show Directory of the Exhibition

The publishing rights of the Show Directory of the exhibition vest solely with the organizers and only the organizer is entitled to publish the Show Directory of the exhibition or to have it published and distributed. The Exhibitor shall be responsible to provide the information to be published in the Show Directory and the organizer shall under no circumstance be held liable for any omissions, errors of reproduction, typesetting or other which may occur.

2.4.19 Noise and Offensive Odors

Exhibitors running demonstrators of any type in an open display should use an acoustically contained area to restrict sound levels from intruding on adjacent exhibits. Sound levels emanating from any exhibit space shall not exceed 85 db when measured by the organizers from the centre of any adjacent aisle. Sound systems will be permitted provided that the sound is not objectionable to neighboring exhibitors. Loud machinery should only be operated for reasonable periodic demonstrations. Exhibits found by the organizers to be objectionable due to noise level may be closed down after three warnings from the organizers and the exhibitor shall not receive a refund or any other compensation from the 'organizers'. No exhibits producing objectionable odors will be allowed.

2.4.20 Food and Related Trash Removal

Exhibitors wishing to distribute food and/ or beverages must use the exclusive in-house catering vendor. Any exhibitor whose food distribution creates an excessive trash problem will be responsible for ensuring trash removal during show hours, at the exhibiting company's expense. Exhibiting companies must maintain their own individual booth cleaning. The organizers shall have the sole authority in determining the application of this regulation.

2.4.21 Fumes

Motorized vehicles may not be operated within the exhibit halls without prior written approval of the organizers.

2.4.22 Animals

No live animals of any size will be permitted within the Convention Facility.

2.4.23 Balloons

No balloons of any size or type will be permitted for display purposes or giveaways in the Convention Facility.

2.5 Liability, Insurance, and Claims

2.5.1 Insurance

The Exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against all claims for bodily injury or death and property damage occurring in or upon or resulting from the Exhibitor participation in the Exhibition. Such insurance shall include contractual liability and product liability coverage. The organizers recommend the following insurance policies from authorized insurance provider: Third Part liability; Damage to goods. The policy should cover all the risks which may occur during the Exhibition (including build up and dismantling) and the organizers shall under no circumstance be held liable for any damages occurred during this period.

Such insurance policies shall name the organizers and its affiliates as an additional insured. Workers Compensation and Occupational Disease insurance shall be in full compliance with all central and state laws, covering all the Exhibitor's employees engaged in the performance of any work for the Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall and during the Exhibition.

The Exhibitor shall provide the organizers with copies of such insurance policies. The organizers are exempted from all liabilities for losses which may be suffered by the Exhibitors for any reason.

2.5.2 Liability

The organizers, its affiliates, contractors, the Convention Facility and their officers, directors, agents, employees or representatives (hereafter referred to as the indemnities) shall not be responsible for any injury, loss or damage that may occur to the Exhibitor, or to the Exhibitor's employees or property, prior, during or subsequent to the period covered by the Exhibit Contract. The Exhibitor, on signing this Contract, expressly releases the indemnities from, and agrees to indemnify same against all claims for such loss, damage or injury. The Exhibitor also agrees to indemnify the indemnities from any and all liability, costs or damages arising out of or relating to acts or omissions of the Exhibitor, its

agents or employees. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense. Exhibitors desiring special security precautions should arrange for private guard service, if desired, or should make arrangements to have locked facilities available in their booth for the storage of display materials or products.

2.5.3 Claims and Litigations

All claims must be submitted by the Exhibitors within ten days of the closing of the Exhibition thru registered mail with acknowledgement receipt. In case of any dispute, only the India Laws shall be applicable and the courts of Delhi shall exclusively be competent.

2.6 IMTMA (Indian Machine Tool Manufacturers' Association) Regulations

The Exhibitor is aware of the Agreement between the Organizer and IMTMA (Indian Machine Tool Manufacturers' Association) and that by virtue of the Agreement Exhibitor is bound by certain obligations imposed upon Organizer, specifically the Environmental Policy of IMTMA more appropriately described in **Annexure I** of these terms and conditions, the Hazardous Material And Health & Safety Regulations of IMTMA as provided in **Annexure II** and the Fire Policy of IMTMA as provided in **Annexure III**. The Exhibitor is also aware that any violation of the above obligation shall make the Organizer liable for any losses, claims or damages incurred and or imposed by IMTMA. In this regard the Exhibitor agrees to be bound by the obligations imposed in Annexure- I, II & III and to perform the same in accordance thereof. The Exhibitor further agrees to be solely liable for any claims made by any person for any violation of the obligations imposed under the above-mentioned Annexure. The Exhibitor hereby agrees to indemnify and keep indemnified the Organizers for all losses, claims, demands made by IMTMA and third party with regard to the Exhibitor violating the above-mentioned terms and conditions.

ANNEXURE I – ENVIRONMENTAL POLICY OF IMTMA

Environmental issues were of prime concern while designing the project components. This is the first ever project of this nature attempting a Gold/Silver rating from the US Green Building Council.

- Maintained the natural contour of land to the extent possible
- Used 50% fly ash in concrete mixture in 80% of the structure thus made use of an environmentally unfriendly waste material, saved burning of fossil fuel as well as reduced contribution to CO2 emission.
- Planned extensive rain water harvesting, and zero discharge of waste water through the principle of three Rs
- CFC free air Conditioning and water based adiabatic air cooling Eco-friendly material and energy conservation methods including CO2 monitoring
- Extensive greening planned of entire complex Area must be maintained as smoke free zone
- Disposing of waste material except the designated place should be discouraged
- Use of environmentally hazardous material with in the premises are prohibited
- The Exhibitor is responsible for the proper and environmentally acceptable of waste that he produces during the show as well as during the construction and dismantling of his stand.
- Exhibitors should only use recyclable materials and / or materials that are not damaging to the environment, for stand construction and stand operation purpose.
- The Exhibitor is responsible for ensuring that the recyclable and non-recyclable waste is properly separated for disposal

ANNEXURE II – HAZARDOUS MATERIAL AND HEALTH & SAFETY REGULATIONS

1. The Organizer undertakes to seek permission for the use of any equipment that emits ionizing radiation (radioactive, X-rays) In exhibition / conference conditions on the licensed premises must be obtained from the Government Department for Nuclear Safety and Radiation Protection.
2. The Organizer agrees not to use any laser equipment without obtaining the prior written permission of IMTMA.
3. The Organizer agrees not to, nor allows Exhibitors to dispose of waste material hazardous to health and environment (including oils, emulsions, acids, fats, varnishes, batteries, solvents, lubricants, paints etc.) together with other waste via drains. Such hazardous waste must be disposed of at the Organizer's expense.
4. The Organizer shall bear all responsibility for the health and safety of its personnel working in the Licensed Premises and for any accidents that result from lack of supervision or negligence of health and safety requirements during the License period.
5. Machines, engines, apparatus and other equipment may only be started if they are equipped with safety features, especially with screens and barriers preventing unauthorized access. Any machine or equipment which does not meet safety requirements must be started or operated by unauthorized personnel.
6. A special area must be allocated and safeguarded for demonstrating machines or other moving equipment.

7. Accessible glass edges must be sanded down to eliminate the risk of injury.
8. Statutory Indian Health and Safety regulations, which should be observed by the Organizer in the Licensed Premises.
9. Materials and waste may not be brought onto the exhibition / conference centre unless there is direct connection with trade show activities, including stand construction and dismantling.
10. BIEC must be notified immediately of any environmental damage or pollution that occurs (eg. Resulting from petrol oil, solvents or paints, etc

ANNEXURE III – FIRE POLICY

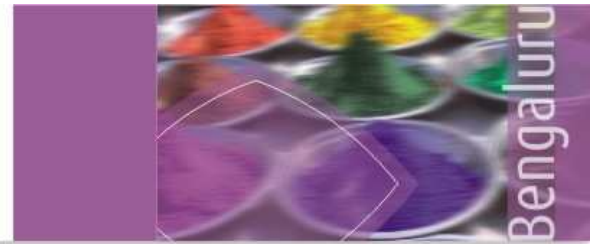
1. The Organizer is obliged to abide by the following rules:
 - a) IMTMA will indicate the fire zones for permanent structures and the surrounding open space.
 - b) The distance between fire zones shall be at least 10 meters apart.
 - c) Flammable structures located in the open space next to glass partitions/ walls should be at the distance not less than 5 meters apart.
 - d) Trade and service structures should not exceed an area of 1000 sqm; the distance between each of them shall be at least 10 meters apart.
 - e) Stands larger than 150 sqm. Or longer than 20 meters must have at least 2 independent entrances, preferably located on two different sides.
 - f) Designated communication and evacuation pathways must be clear at all times. Parking of vehicles or depositing anything in these places is not allowed, failing which will be removed at the cost of the Organizer.
 - g) All fire equipment (fire extinguishers, fire alarm push buttons, hydrants, and fire detectors), common telephones, evacuation exit doors and their signs must be visible and accessible at all times.
 - h) In specific cases where the above conditions cannot be met, written permission has to be obtained from IMTMA
2. The Organizer further acknowledges that the following activities shall be forbidden at the Complex and/ of the Licensed Premises:
 - a) To use open fire in the Licensed Premises or any part thereof and/or in the open space.
 - b) To smoke
 - c) To store outside the stands any packages, papers and other fire hazardous materials
 - d) To block access to power switching stations, hydrants, hand firefighting equipment, fire alarm push-buttons, electric power switches etc.
 - e) To block fire access roads leading to or from the Licensed Premises, passages, evacuation exits and communication pathways
 - f) To stock and store flammable materials and to use flammable material or materials that can form explosive compounds as cleaners.
 - g) To leave machines or any technical equipment not clanked from liquids, dust, lubricants, oils and production waste after work or demonstration.
 - h) To leave greased or oiled rags, cleaners and substances, without proper safeguard, interaction of which may result in self-ignition or explosion.
 - i) To use balloons filled with combustible gas
 - j) To bring in and use any combustible gas cylinders without prior permission of IMTMA.
3. Vehicles or any other equipment with combustion engines may be exhibited in pavilions only after the fuel tank is closed and the battery is permanently disconnected.
4. The Organizer should ensure that equipment whose surface temperatures can go above 100 degree Celsius are placed at a safe distance from walls and other flammable materials
5. The Organizer should ensure that users of any equipment running on electricity or combustible gas do not undertake any repairs or modifications on such equipment themselves while at the Licensed Premises. It is further forbidden:
 - a) To use defective electrical or gas installations in or around the Licensed Premises
 - b) To use electrical or gas installations different to those agreed in the Complex's plans.
 - c) To leave unattended electrical equipment like heaters, cookers, irons, kettles etc. connected to power. Furthermore every user is obliged to disconnect power supply to their respective stands at the end of each day, throughout the License Period.
 - d) To place heating equipment on flammable base and
 - e) To cover light bulbs and other lighting points with flammable material.
6. The Organizer should ensure that only non-flammable, slow during or fire resistant materials are used for building stands. It is forbidden to use materials that explode while burning.
7. The Organizer agrees not to organize any pyrotechnical shows on or near licensed premises.

8. The Organizer should ensure not to undertake or allow any Exhibitor to undertake any activity that may reduce the fire safety conditions at the Complex or the Licensed Premises. If a specific exhibition / Conference / Event may create a fire hazard, it is the Organizer's responsibility to provide Extra fire protection in consultation with IMTMA.
9. The Organizer should ensure that the stand building contractors are obliged to:
 - a) Strictly observe the fire precautions set forth herein and any other specific regulations in this matter prescribed by IMTMA in future.
 - b) Acquaint themselves with placement of and use of had firefighting equipment, fire alarm switches, indoor and outdoor hydrants.
 - c) Comply immediately with any orders / directions of IMTMA regarding the fire safety of stands.
10. The Organizer agrees to immediately inform IMTMA of any fault or irregularity in any fire safety equipment.
11. In case of fire on the licensed premises or the Complex, the local fire department should be informed immediately. In such an event, the directions of the representative of IMTMA in charge of fire extinguishing and rescue work must be strictly complied with until the personnel of the Fire department arrive and takeover command.



India 2012

February 22 - 24, 2012



3. Information Forms

Organized by:





VIV / ILDEX INDIA 2012
22-24 FEBRUARY 2012
BIEC, BENGALURU, INDIA



3.1
CATALOGUE ENTRY
Deadline: 21 December 2011

VIV/ILDEX India 2012 promotion opportunities

For VIV/ ILDEX India 2012 the VIV and ILDEX website provides you with information for all your exhibition organisation, marketing & sales.

Catalogue entry

For VIV/ILDEX India 2012 we will provide a printed catalogue and an online catalogue.

Catalogue register enables you to enter and/or alter your catalogue details from your own computer. VNU Exhibitions Europe makes sure that your latest details are correctly presented in the printed catalogue and in the online catalogue on the [VIV/ILDEX India website](#). Visitors can view the exhibitors, their contact details, products and in which sector they operate. To guarantee that your company details are up-to-date on the internet site and in the printed catalogue we kindly request you to enter the details **before December 21st, 2011**.

This tool can be entered via the following link <http://catalogue.vnuexhibitions.com/>. You are able to enter your catalogue details as of today. To log onto catalogue register, please use the password and login code you receive via email.

- For more information, please contact the exhibitors phone at VNU Exhibitions: +31 (0)30 295 2999.
- Please note that catalogue companies such as Fair Guide and World Business Guide are NOT connected to our organisation.

Free promotion page on viv.net

In a special section on the VIV/ILDEX India website we publish [exhibitors' news](#) covering special topics, for example product launches or special highlights of their exhibits at VIV/ILDEX India. We encourage you to send your news in MS Word-format to Ms Melanie Keatley by e-mail viv.india@vnuexhibitions.com. Do not forget to mention that your info relates to VIV/ILDEX India 2012 and also state your company details clearly in your news item. If you wish to show photos with this article, please send these separately in jpeg-format (250x200 px). Information that could be of interest to the trade press, will be supplied via our digital pressroom to international journalists and editors.

Digital Invitation

To invite your relations you can send out your personal invitation by email. [On the VIV/ILDEX India website, page Digital Invitation](#) you will find all information on how to use this tool. To log onto the digital invitation tool, please use the password and login code you receive via email.

VIV logo and VIV/ILDEX India web banner

On the VIV/ILDEX India website you can download a VIV logo and a VIV/ILDEX India 2012 web banner for visitor promotion. To avail these items go to the [VIV/ILDEX India website promotion page](#).



VIV / ILDEX INDIA 2012
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3.2 CATALOGUE ADVERTISING

DEADLINE: 10 JANUARY 2012

Official Catalogue VIV/ ILDEX India 2012

If you target livestock farms, integrators, meat processing and related plants in India and surrounding countries, this is an effective tool to reach them.

For advertising enquiries please contact an account manager/executive at **(65) 6742 6717** or e-mail to:

Contact persons:

Jonathan Tan jonathantan@efeedlink.com

Motomi Yang motomiyang@efeedlink.com

Clarissa Wong clarissawong@efeedlink.com

efeedlink



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3.3 INVITATION TICKETS

DEADLINE: 12 December 2011



- Exhibitors based in Asia will be provided with 100 free invitation tickets per stand. For those who require more free tickets, please send the request as per details given below:
- Exhibitors based in Europe will be provided with digital version through www.viv.net.
- These tickets are for invitations and are strictly for distribution to members of the trade and business only, not to the general public or minors under 18. Bearers of tickets who are not from the relevant trade will not be admitted.
- Additional tickets will depend on availability

We require an additional number of tickets (Please specify the qty.)

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA		3.4 EXHIBITOR BADGES REQUEST FORM DEADLINE: 16 January 2012
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- **All exhibitors must wear identification badges at all times during build-up, exhibition period and tear down period.**
- Please provide below the names and titles of officials who would be staffing your booth during the exhibition to issue exhibitor badges. Exhibitor badges for the name received before 10 January 2012 may be collected from
- at Bangalore International Exhibition Centre 09.00 - 17.00 hrs on 20 February 2012 and 10.00 – 18.00 hrs. on 21 February 2012.
- Exhibitor officials can also register on site, beginning 1000 hrs on 20-21 February 2012 at the Registration Counter at, Bangalore International Exhibition Centre.
- All fields of information including Company, Designation and City must be filled COMPLETELY in order to process the badges.
- **Please type or print or Xerox for additional badges.**

First Name, last Name: _____ Title: _____
 Designation: _____ Company _____ City _____

First Name, last Name: _____ Title: _____
 Designation: _____ Company _____ City _____



First Name, last Name: _____ Title: _____
 Designation: _____ Company _____ City _____

First Name, last Name: _____ Title: _____
 Designation: _____ Company _____ City _____

First Name, last Name: _____ Title: _____
 Designation: _____ Company _____ City _____

Please keep a copy for your records

Form duly filled may please be sent to: Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in	Name: Designation: Company:..... City.....Country..... Tel:..... Fax: Email..... Stand No..... Signature:Date:.....
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 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA	 3.5 FASCIA NAMES DEADLINE: 16 January 2012

- Exhibitors who have booked their stand under the “standard shell scheme” package, are requested to provide the stand fascia wordings as under.
- Only one fascia name not more than 35 characters are allowed on each exhibition stand. However, approval for more than one fascia name may be granted by the Organizers for individual stand sizes of 12 square meters and above.

Company Name:

Please keep a copy for your records

Form duly filled may please be sent to: Pico Concepts India Private Limited. 14/5, Mathura Road, Opp. Spring Field Colony, Sector 31, Faridabad - 121003, Haryana, India Contact: Mr. Wasim Uddin Tel: +91 129 4077920 Fax: +91 129 4167921 Mobile: +91 8800391002 Email: wasim.uddin@in.pico.com , picodelhi@gmail.com	Name: Designation: Company:..... City.....Country..... Tel:..... Fax: Email..... Stand No..... Signature:Date:.....
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3.6 STAND DESIGN APPROVAL

DEADLINE: 16 January 2012

- This form is mandatory for space only exhibitors.
- Exhibitor should provide specifications of stand design as per the below prescribed format.
- Exhibitors are required to attach 2 copies of the blueprint of the design and 3D view mentioning the dimensions and specifications.

Guidelines for stand design:

- The maximum height of any structure /display should not exceed 2.5 meter.
- Partitions or divider should not exceed 2.5meter. Both side of the partition should be properly finished or painted, particularly the partition on the side of their neighbouring stand. Exhibitors are advised to make side partition in mutual agreement with their neighbouring stand.
- Display panels, branding towers, name boards, sample holders, photographs and other display material are permitted in the stand, subject to maximum height of 2.5 meter.
- Exhibitors having wall(s) along with their stall boundary or pillar within stands, may cover the same with wooden panels without causing damage to the natural wall, pillar, hall and floor. However, electrical panels on the walls or duct doors in the pillars, if any should be kept accessible for the organiser for maintenance.
- Exhibitors should not take support of any permanent structure in Exhibition Halls for display.

Guidelines for building of mezzanine floor

- Mezzanine floors are permitted only for exhibitors who have applied for space of 150 square meters or more. The area of the mezzanine floor cannot exceed 25% of the allotted stand area.
- The mezzanine floor design & drawings must be certified by a chartered structural engineer/consultant for structural stability. Copy of the certificate must be attached with the stand layout.
- The mezzanine floor can be used only as a visitor hospitality lounge. Exhibits/display will not be permitted on the mezzanine floor.

Maximum height

- The height of the mezzanine floor itself should be 1.2 meter only.
- The maximum permissible height below the mezzanine floor is 3 meter.
- The maximum permissible height of the stand covered with mezzanine floor can not exceed 4.2 meter (i.e. 3meter + 1.2 meter). Height of the stand in all other areas not covered by mezzanine floor cannot exceed 2.5 meter.

Net area			
No. of open fronts			
Height of stand (in meter)	Back Wall	Side Walls	Middle Wall/ Structure
Mezzanine (If any)			

<p>Form duly filled may please be sent to:</p> <p>Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p>
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	Email..... Stand No..... Signature:Date:.....
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 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA		3.7 VISA INVITATION FORM DEADLINE: 10 January 2012
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- This form should be completed & returned by all exhibitors who need visa support.
- Please fill out the following details in order to obtain the official invitation letter with which you can apply for an entry visa for India at the Indian embassy or consulate in your country.(photocopy this form for each person)

Company Name: _____ Stand No _____

Company Address: _____

Company Telephone No: _____

E mail address: _____

Details to be provided as per the passport

Name as per passport _____

Gender: Male Female

Nationality: _____

Date of Birth: _____

Place of Birth: _____

Passport No: _____

Place of issue: _____

Date of issue: _____

Date of expiry: _____

Date of Arrival in India: _____

Date of Departure form India: _____

Form duly filled may please be sent to:

Inter Ads Exhibitions Pvt. Ltd.
 Plot No.859, Phase-V,
 Udyog Vihar,
 Gurgaon-122 016, Haryana, India
 Tel: + 91 124 4524200

Fax: + 91 124 4524234
E-mail: contact@interads.in



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3.8 STAND AUTHORIZATION FORM
DEADLINE: 20 February 2012

- Please complete the form below and hand over to your stand construction agency who can submit the same at the Show Management Office on 20 February 2011 and take the possession of your stand.
- Please submit this form on your letterhead.

The Organiser
VIV/ILDEX India 2012
Hall No 1, BIEC
Bengaluru – 562 123

Dear Sir,

This is to inform you that I/we hereby authorize the following personnel/ contractors for taking possession of our stand number on behalf of our company:


Name:	Designation:	
Company Name:		
Address		
Tel:	Fax:	Mobile:
Email id:	Website:	

They are further authorized to prepare/decorate our stand and also authorized to coordinate on behalf of us (for the time being). I/we have read and understood the exhibition rules and shall abide by them. I/we hereby declare that we are responsible for the aforesaid contractors/personnel in the case of any issues, mishap and arguments etc. arising by them during the exhibition.

You are kindly requested to hand over the stand to the bearer of this letter and oblige.

Please keep a copy for your records

<p>Form duly filled may please be submitted to:</p> <p>Show Management Office Hall 1, Bangalore International Exhibition Centre 10th Mile, Madavara Post, Tumkur Road Bangalore - 562123</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>3.9 EXIT PASS DEADLINE: 24 February 2012</p>
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Submit in 04 copies at the Show Management Office on 24 February 2012.

Item No.	Particulars	Quantity

For Organiser

For Exhibitor

Stamp

Stamp

Date/Signature

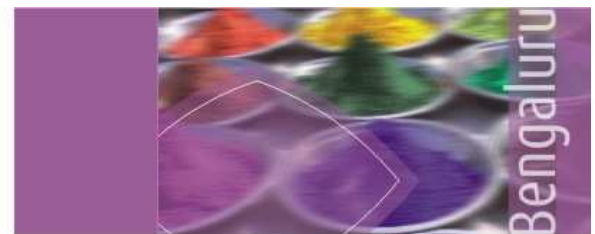
Date/Signature

Name

Name

Please keep a copy for your records



<p>Form duly filled may please be submitted to:</p> <p>Show Management Office Hall 1, Bangalore International Exhibition Centre 10th Mile, Madavara Post, Tumkur Road Bangalore - 562123</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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4. Service Order Forms

Organized by:



 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA		4.1 FURNITURE AND MISC. ITEMS DEADLINE: 16 January 2012
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PLEASE NOTE THAT THIS FORM CONSISTS OF 2 PAGES: PLEASE SEND BOTH

- Exhibitors who are participating under standard stand construction are reminded to refer to page no. 9 (1.5.5 Standard Stand Construction) for the list of furniture, lightings and electrical supplied under the contract. This Form is only for ADDITIONAL orders.
- As stock is limited, late orders cannot be guaranteed.
- All items are on rental basis only

S. No	Description	Code	Unit Price (INR)	Quantity	Amount (INR)
1	Grey WTO Chair	WT-01	450		
2	Wooden Chair – White	CF-02	750		
3	Wooden Chair	CF-03	750		
4	Leather Easy Arm Chair	CF-04	650		
5	Folding Chair	CF-05	450		
6	Square Chair	CF-06	850		
7	Barcelona Chair	CF-07	900		
8	Executive Chair	CF-08	1100		
9	Stackable Chair	CF-09	550		
10	Sofa Chair With Arm	SF-01	2200		
11	Sofa Chair With Arm	SF-02	4400		
12	Vegas Sofa	LF-01	2200		
13	Vegas Sofa	LF-02	4400		
14	Barstool	BF-01	950		
15	Barstool	BF-02	950		
16	Barstool	BF-03	900		
17	Barstool	BF-04	900		
18	Coffee Table	TF-01	450		
19	Meeting Table	TF-02	1650		

20	Glass Top- Coffee Table	TF-03	950		
21	Cocktail Table	TF-04	1450		
22	Round Table	TR-01	1000		
23	Round Table Cross Leg	TR-02	1000		
24	Square Table	TR-03	1000		
25	Square Table - Cross Leg	TR-04	1000		
26	Round Table -Glass	TR-05	1650		
27	Information Counter	PX-01	1000		
28	Small Showcase	PX-02	2650		
29	Lockable Cupboard	PX-03	1400		
30	Slim Showcase	PX-04	3850		
31	Tall Showcase	PX-05	4950		
32	Display Cube	PX-06	900		
33	2 Tier Information Counter	PX-07	1650		
34	Wash Basin	PX-08	4400		
35	Brochure Rack	AF-01	1000		
36	Cloth Display Stand	AF-02	1000		
37	Coat Hanger Wall Mounted	AS-03	450		
38	Velvet /Chain Barricade	AF-04/AF-05	350 per r.m.		
39	Sliding Folding Door	AS-01	3850		
40	Lockable Door	AS-02	3300		
41	Shelf Flat or Sloping	DS-01	700		
42	50W Long Arm Halogen	LE-01	650		
43	150W Long Arm Halogen	LE-02	800		
44	100W Long Arm Spot Light	LE-03	450		
45	50W Down Light	LE-04	500		
46	150W Halogen Down Light	LE-05	500		
47	50W Halogen Track Light	LE-06	500		
48	300W Halogen Flood Light	LE-07	2200		
49	Metal Halide 70W/150W	LE-08	2750		
50	Display Cube-500*500*500 mm		900		
51	Dust Bin		100		
52	13/15 Power Plug Point		400		
53	Electrical Kettle		1350		
54	Refrigerator		3200		
55	New Needle Punch Carpet		175 per sqm.		
			+ Service Tax @10.3%		
			Total Amount		

<p>Form duly filled may please be sent to:</p> <p>Pico Concepts India Private Limited. 14/5, Mathura Road, Opp. Spring Field Colony, Sector 31, Faridabad - 121003, Haryana, India Contact: Mr. Wasim Uddin Tel: +91 129 4077920 Fax: +91 129 4167921 Mobile: +91 8800391002 Email: wasim.uddin@in.pico.com, picodelhi@gmail.com</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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	<p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>	 <p>FURNITURE AND MISC. ITEMS</p>
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Chair & Sofa

Grey WTO Chair
Code: WT-01
Dimension: 460W X 460D X 790H mm



Wooden Chair
Code: CF-02
Dimension: 440W X 480D X 820H mm



Wooden Chair
Code: CF-03
Dimension: 440W X 480D X 820H mm



Leather Easy Arm Chair
Code : CF-04
Dimension: 570W X 440D X 800H mm



Square Chair
Code: CF-06
Dimension: 440W X 440D X 935H mm



Barcelona Chair
Code: CF-07
Dimension: 520W X 590D X 715H mm



Metal Chair-White Perforated
Code: CF-09
Dimension: 50W X 460D X 810H mm



Sofa Chair-Armless
Code: FF-01
Dimension: 680W X 540D X 750H mm



Sofa Chair With Arm
Code: SF-01
Dimension: 760W X 440D X 800H mm



Sofa Chair With Arm
Code: SF-02
Dimension: 1290W x 440D X 800H mm



Sofa Chair With Arm
Code: DF-01
Dimension: 950W x 800D X 830H mm



Sofa Chair With Arm
Code: DF-02
Dimension: 200W x 800D X 830H mm



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FURNITURE AND MISC. ITEMS

Bar Stools

Bar Stool
Code: BF-01
Dimension: 360W X 540D X 730H mm



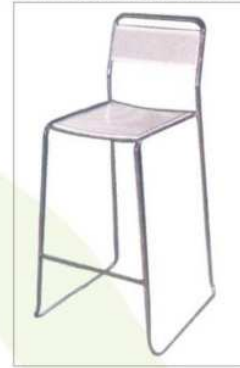
Bar Stool
Code: BF-02
Dimension: 570W X 440D X 800H mm



Bar stool
Code: BS-03
Dimension: 440W X 400D X 860H mm



Bar Chair-Perforated
Code: BF-04
Dimension: 500D X 440D X 730H mm



Tables

Coffee Table
Code: TF-01
Dimension: 600L X 600W X 760H mm



Meeting Table
Code: TF-02
Dimension: 1200L X 900W X 760H mm



Cocktail Table
Code: TF-04
Dimension: 1075 H X 600 D mm



Round Table
Code: TR-01
Dimension: 760 H X 850 D mm



Round Table-Cross Leg
Code: TR-02
Dimension: 850D X 760H mm



Square Table
Code: TR-03
Dimension: 800W X 800D X 760H mm



Square Table-Cross Leg
Code: TR-04
Dimension: 800W X 800D X 760H mm



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FURNITURE AND MISC. ITEMS

Modular System Furniture

Information Counter

Code: PX-01
Dimension: 1030 L X 535W mm



Small Showcase

Code: PX-02
Dimension: 1030L X 535W X 1030H mm



Lockable Cupboard

Code: PX-03
Dimension: 1030L X 535W X 760H mm



Slim Showcase

Code: PX-04
Dimension: 535L X 535W X 2440H mm



Tall Showcase

Code: PX-05
Dimension: 1030L X 535W X 2440H mm



Display Cube

Code: PX-06
Dimension: 535W X 535D X 760H mm



2-Tier Information Counter

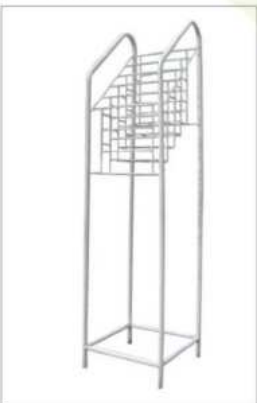
Code: PX-07
Dimension: 1030L X 535W X 1030H mm



Addition & Enhancements

Brochure Rack

Code: AF-01



Clothes Display Stand

Code: AF-02



Coat Hanger-Wall Mounted

Code: AS-03



Velvet chain Barricade

Code: AF-03



VIV / ILDEX INDIA 2012
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BIEC, BENGALURU, INDIA



FURNITURE AND MISC. ITEMS

Chain Barricade
Code: AF-04



Sliding Folding Door
Code: AS-01



Lockable Door
Code: AS-02



Shelf Flat or Sloping
Code: DS-01
Dimension: 1000L X 300W mm



Lighting

50W Long Arm Halogen
Code: LE-01



150W Long Arm Halogen
Code: LE-02



100W Long Arm Spot Light
Code: LE-03



50W Down Light
Code: LE-04



150W Halogen Down Light
Code: LE-05



50W Halogen Track Light
Code: LE-06



300W Halogen Floodlight
Code: LE-07



Metal Halide 70W / 150W
Code: LE-08



VIV / ILDEX INDIA 2012
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4.2 TELEPHONE & INTERNET CONNECTION
DEADLINE: 16 January 2012

- Rates mentioned are inclusive of installation and usage (calls) for show dates, i.e. 22 -24 February 2012
- As lines / stock are limited, late orders cannot be guaranteed.
- All items are on rental basis only.
- Order will be processed upon receipt of payment.

Item	Description	Description	Quantity	Amount (INR)
TL1	Telephone Connection		30000	
TL2	Broadband Internet Connection		30000	
			+ Service tax @ 10.3%	
			Total Amount	

Payment

We enclose herewith cheque/bankdraft no. _____ for INR _____ made payable to **Inter Ads Exhibitions Pvt. Limited**

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature: Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>4.3 ELECTRIC POWER REQUIREMENT</p> <p>DEADLINE: 16 January 2012</p>
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- Exhibitors who are participating under standard stand construction are reminded to refer to page no. 9 (1.5.5 Standard Stand Construction) for the list of lightings and electrical supplied under the contract. This Form is only for ADDITIONAL orders.

- Late orders cannot be guaranteed.
- Order will be processed upon receipt of payment.
- Only the Official Contractor and approved contractor will be permitted to undertake all electric connection work in the exhibition, in accordance to the Rules & Regulations.



S. No. (INR)	Item	Unit Price (INR)	Quantity	Amount
Electrical power (cost includes outlet, connections and consumption)				
	Single Phase	2500 per K.W.		
	Three Phase	2500 Per K.W.		
+ Service tax @ 10.3%				
Total Amount				

Payment

We enclose herewith cheque/bankdraft no. _____ for INR _____ made payable to **Inter Ads Exhibitions Pvt. Limited**

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA		4.4 COMPRESSED AIR DEADLINE: 16 January 2012
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- The connections will be given for a maximum period of 4 days i.e. 21 - 24 February 2012.
- Rental charges Inclusive of installation up to the machine.
- Late orders cannot be guaranteed.
- Order will be processed upon receipt of payment.


Items	Unit Price (INR)	Quantity	Amount (INR)
Compressed Air 6 bar pressure	20000		
		+ Service tax @ 10.3%	
		Total Amount	

Payment

We enclose herewith cheque/bankdraft no. _____ for INR _____ made payable to **Inter Ads Exhibitions Pvt. Limited**

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>4.5 WATER CONNECTION DEADLINE: 16 January 2012</p>
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- Inside the hall, water connection will be provided within the stands at one particular point, Exhibitors should arrange on their own further disbursement of water to their machines.
- Exhibitor will be responsible to arrange the drainage facility.
- The connections will be given for a maximum period of 4 days i.e. 21 - 24 February 2012.

- Late orders cannot be guaranteed.
- Order will be processed upon receipt of payment



Items	Unit Price (INR)	Quantity	Amount (INR)
Connection and consumption charges	10000		
		+ Service tax @ 10.3%	
		Total Amount	

Payment

We enclose herewith cheque/bankdraft no. _____ for INR _____ made payable to **Inter Ads Exhibitions Pvt. Limited**

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Inter Ads Exhibitions Pvt. Ltd. Plot No.859, Phase-V, Udyog Vihar, Gurgaon-122 016, Haryana, India Tel: + 91 124 4524200 Fax: + 91 124 4524234 E-mail: operations@interads.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>4.6 SITE HANDLING OF EXHIBITS</p> <p>DEADLINE: 16 January 2012</p>
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Note: This form is to be returned by exhibitors who have heavy or large exhibits.

We would require the following Services [Please tick [√] your requirements]



- Offloading & shifting to stand
- Unpacking & Placement
- Removal of empty cases for storage
- Repacking
- Shifting from stand & loading on vehicle
- Other services (Please Specify): _____

Description of Exhibit	Height (m)	Length (m)	Width (m)	Weight (kgs)	Quantity

For International Exhibitors:	For Domestic Exhibitors:
Date of arrival in India: _____	Date of delivery to BIEC: _____
	Approximated time of delivery: _____

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>R.E. Rogers India Pvt. Ltd.</p> <p>F-532, 1st floor, 60 Feet Main Road, Sahakara Nagar Bangalore - 560092, Karnataka, India Contact : Mr. Shrenik Jain / Mr. Lekhraj Thakur Tel: +91 80 42690555 / 11 26949801/02 Fax: +91 80 41535881/ 11 26949803 Mobile: +91 9845205424/ 9810013662 Email: rerogers@airtelmail.in, thakur@rogersworldwideindia.com</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>4.6 SITE HANDLING OF EXHIBITS DEADLINE: 16 January 2012</p>
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Approved onsite material handling charges weighing not more than 3000 kg:

- | | |
|-------------------------------------|--|
| 1. Offloading and Shifting to Booth | Rs. 500/- per 500 kgs or part there off. |
|-------------------------------------|--|

- | | |
|--|--|
| 2. Unpacking & Placement of Exhibits | Rs. 400/- per 500 kgs or part there off. |
| 3. Depallatization of Exhibits | Rs. 500/- per 500 kgs or part there off. |
| 4. Positioning & Re-positioning of the exhibits (each time) | Rs.300/- per 500 kgs Minimum Rs.300 |
| 5. Removal of empties for storage & return of empty cases after the close of exhibition. | Rs 250/- per CBM |
| 6. Repacking of Exhibits | Rs. 400/- per 500 kgs or part there off. |
| 7. Pallatization of Exhibits | Rs. 500/- per 500 kgs or part there off. |
| 8. Shifting from Booth & Loading | Rs. 500/- per 500 kgs or part there off. |

PLEASE NOTE:

1. **Handling charges will be charged on basis of actual weight or volume weight whichever is higher. @ 1 CBM = 333 KGS.**
2. Heavy lift surcharge applicable in addition to the basic handling charges as mentioned in point 1 above.
 - a) For single piece weighing between 3000 kgs to 5000 kgs : Surcharge 25% extra
 - b) For single piece weighing between 5000 kgs to 8000 kgs : Surcharge 35% extra
 - c) For single piece weighing more than 8000 kgs : Surcharge 50% extra
3. In case the machine is bare on the base, the removal of base would be treated as unpacking and would be charged accordingly.
4. The above charges are applicable from 0930 – 1930 hours, for services required after these hours a surcharge of 25% shall be applicable on the above.



Charges on the same basis would be applicable for the return movement as well.

HIRE OF EQUIPMENT (with driver & without labour) FOR ASSEMBLY & ERECTION PURPOSES ONLY

1	Hydraulic Pallet	02 – Ton Capacity	Rs.250 per hour	Minimum Rs.250/-
2	Fork Lift	03 – Ton Capacity	Rs.300 per hour	Minimum Rs.300/-
3	Fork Lift	05 – Ton Capacity	Rs.500 per hour	Minimum Rs.500/-
4	Crane	10 – Ton Capacity	Rs.850 per hour	Minimum Rs.850/-
5	Labour		Rs.80 per hour per man	Minimum Rs.80/-

Service Tax

The Govt. of India has levied a service tax of 10.3% percent on handling charges plus on other charges except re-imburement expenses to be invoiced by all freight forwarder and handling agents. Therefore the same shall be charged accordingly

 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA		4.7 PLANTS & FLOWERS DEADLINE: 30 January 2012
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- Exhibitors are requested to please Fax/ Email/ Courier this form to Global Blooms to avail the following services.
- All items are on rental basis only
- Service Tax as applicable shall be charged extra.
- Order will be processed upon receipt of payment.

Sr.No.	Description	Unit Price for 3 Days (INR)	Quantity	Amount (INR)
1.	4ft to 5 ft' tall Plants(Areca palms)	120.00		
2.	3ft tall Plants (Areca palms, Dracaenas,)	110.00		
3.	2ft tall Plants(Zonada, table palms, dracenas,Aglonema)	100.00		
4.	1ft to 2.5ft tall plants(zanada, Schflera,)	90.00		
5.	Max 1 ft tall Seasonal flower plants (Marigold, petunia, Zenia,dianthus)	90.00		
Flower bouquets/arrangements(for sale)				
1.	Single rose with greens	25.00		
2.	Three rose posy	45.00		
3.	15roses+greens+paper+ribbon in a posy	350.00		
4.	20 assorted flowers in an arrangement	400.00		
5.	Between 10 to 15 flowers in an arrangement	350.00		
6.	Exotic flowers in a basket(orchids/anthriums/liliams)	500 onwards		
Other services				
1.	Instant Mexican lawn	45/sqft		
2.	Landscapes including pebbles,	60/sqft		
Total Amount				

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Global Blooms No.328, Sadguru Nilaya M.E.S Road, Gokula Post Bangalore - 560054 Karnataka, India Contact : Mr. M.G.Kanthan Mobile: +91 9900107304 E-mail: globalblooms@rediffmail.com</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>4.8 TEMPORARY STAFF DEADLINE: 30 January 2012</p>
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- Exhibitors are requested to please Fax/ Email/ Courier this form to Freaky Heads to avail the following services.

Sr. No.	Description	Rate Per day (INR)	No. of personnel	No. of Days	Amount (INR)
---------	-------------	--------------------	------------------	-------------	--------------

1	Hosts*	950			
2	Regular Hostess**	1100			
3	Star Rated Hostesses, Pricing available on request (Inclusive of Food + Transportation) ***	As per Industry Standards			
					+ Service Tax @ 10.3%
					Total Amount

* Smart Boys with good communication skills and having experience in corporate events and Trade Fairs.

** Pleasant personality with good communication skills and experience in corporate events and Trade Fairs.

*** We have a list of star rated hostesses and exclusive list of Model Hostesses who have done several big profile shows including Trade fairs and can be brought in at your request



Temporary personnel must not be entrusted with handling of cash or valuable. Exhibitors will be responsible for the temporary personnel in their stands during the show. The Organiser will not be responsible for any loss or damage caused by such personnel.

Terms & Conditions

- The rates are calculated as per regular shift Hrs (9 Hrs)
- If the shift exceeds more than 9 Hrs then it will be calculated as 1 ½ Shift.
- The above-mentioned rates are inclusive of food and transportation.
- Order will be processed upon receipt of payment.
- All Cheque's / Demand Draft to be made payable at Bangalore in favor of "Freaky Heads".

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Freaky Heads No. 11, Bhanu Nilayam, 10th D Main HRBR Layout, Horamavu Road, Banaswadi Bangalore - 560043, Karnataka, India Contact : Ms. Shashwati Mondal Tel : +91 80 41646741 Mobile : +91 9886187781 E-mail : freakyheads@gmail.com</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 <p>VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA</p>		<p>4.9 AUDIO VISUAL DEADLINE: 16 January 2012</p>
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- Exhibitors are requested to please Fax/ Email/ Courier this form to Skypro AV Solutions to avail the following services.
- All items are on rental basis only
- Order will be processed upon receipt of payment

- Exhibitors are requested to please contact Sky Pro Solutions directly for requirement of any other item which is not listed below

Sr. No.	Description	Unit Price for one day (INR)	Quantity	Amount (INR)
1	Plasma or L C D TV with accessories – 42 Inches size	1,000.00		
2	Audio C D, Video C D or D V D Player with accessories	350.00		
3	P I V Laptop with Accessories	750.00		
4	P I V Computer with Multimedia Systems	400.00		
5	T F T Monitor with Accessories – 17 Inches size	750.00		
6	T F T Monitor with Accessories – 15 Inches size	500.00		
7	H P Laser Jet B & W Printer (Without Cartridges)	500.00		
8	H P Laser Jet Color Printer (Without Cartridges)	2,000.00		
9	H P Photo Scanner	500.00		
10	Fax Machine	500.00		
Service Tax @ 10.3%				
Total Amount				

Please keep a copy for your records

<p>Form duly filled may please be sent to:</p> <p>Skypro AV Solutions # 3/2, Kargappa Garden, 2nd Cross Mission Road, Subbaiah Circle Sampangirarnagar, Bangalore - 560027, Karnataka, India Contact: Mr.Christofar Tel: +91 80 41141938 / 22247959 Fax: +91 80 41245996, Mobile: +91 9844122026 Email: skyproave@yahoo.co.in</p>	<p>Name:</p> <p>Designation:</p> <p>Company:.....</p> <p>City.....Country.....</p> <p>Tel:..... Fax:</p> <p>Email.....</p> <p>Stand No.....</p> <p>Signature:Date:.....</p>
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 VIV / ILDEX INDIA 2012 22-24 FEBRUARY 2012 BIEC, BENGALURU, INDIA		4.10 HOTEL RESERVATION
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Exhibitors are requested to kindly contact the hotel directly for room bookings through the reservation form given in page no. 48. The rate and other details are given below.

Room Category	Price in INR (Across Categories)
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Please return this form to:

Contact Person : Mr. Ajit Jha
Vivanta by Taj - Yeshwantpur, Bangalore
2275 Tumkur Road, Yeshwantpur
Bangalore 560022 Karnataka, India

www.vivantabytaj.com

Email ID- bookvivanta.yeshwantpur@tajhotels.com

Vivanta by Taj-Yeshwantpur Reservation Form

Single Occupancy	7250 + Taxes
Double Occupancy	8250 + Taxes

The above rates are inclusive of:

- Accommodation on per room per night basis.
- Standard buffet breakfast one each per night of stay.
- 24 hours internet usage.
- Two way shuttle service to BIEC per day during 20 – 24 February 2012 and can be availed only once in a day
- A hospitality desk will be dedicated in the lobby to facilitate exhibitors.
- Happy Hours at the Shimmer Bar, “one for two” that is one drink free for every two drinks ordered (same brand) between 6.00 PM to 8.00 PM during the event days.
- Tax: Luxury Tax 12% and Service Tax 5.15% as per the current government regulations and would be subject to change

Contact:

Vivanta by Taj – Yeshwantpur Bangalore

2275 Tumkur Road, Yeshwantpur

Bangalore 560022

Karnataka, India

Contact: Mr. Ajit Jha

Telephone: +91 80 6690 0111

Facsimile: +91 80 6690 0009

E-mail: bookvivanta.yeshwantpur@tajhotels.com

Please complete the below form in **BLOCK LETTERS** and submit this form preferably by Email (or by fax) to the address mentioned above .A block booking has been made for this event with limited number of rooms in the mentioned category. Rooms will be reserved as per availability at the time of receipt of this reservation request and on First Come First service Basis

RESERVATION DETAILS

Last Name: First Name:
 Organization / Designation: Phone:
 Fax: Email:
 Check-in Date: Arrival Flight: ETA:
 Check-out Date: Departure Flight: ETD:

Room Type SP RTS	Tick Choice	INR Sgl Rate	INR Dbl Rate
Superior Charm			

Please log onto our website www.vivantabytaj.com for more details on the room types

Room Type: Single Double **Preference:** Smoking Non-smoking
Airport Transfer: Yes No
Remarks:

TERMS AND CONDITIONS

- The above room rates are inclusive of buffet breakfast at the coffee shop. The transfers will be on a chargeable basis at INR 2700 including tax per way
- Check-in time is 1400 hrs and check out time is 12.00 noon. Early check-in and late check out will be charged as per hotel policy.
- All taxes extra as applicable. All bills must be settled at the time of departure by an approved credit card or cash. However, a one night room charge will be deducted against the credit card at the time of booking. Taxes at present are 17.15% on the special tariff.
- Please mention the name of the event as a reference point in any communication to the hotel to avail of the special rates/benefits.

Guaranteed reservation

The reservation will be held guaranteed **only** on receipt of a **Credit Card Guarantee** and **one night's advance deposit. As rooms and tariffs are subject to availability, please make your booking as soon as possible.**

Guaranteed by: AMEX Diners JCB MasterCard Visa
 Cardholder's Name: Signature:
 Credit Card Number: Expiry Date:

Cancellation policy

- A block booking has been made for this event with limited number of rooms in the above mentioned category. Rooms will be reserved as per availability at the time of receipt of this reservation request and on First Come First service Basis.
 The hotel reserves the right to levy one night's room charge and taxes applicable thereof, as cancellation or no show charges, unless the reservation is cancelled 72 hours prior to the arrival date.