



AGRILINK 2009'S ILDEX PAVILION PROMISES NEW TECHNOLOGIES AND BUSINESS SOLUTIONS

One of Asia's most influential agriculture and dairy trade fairs, the International Livestock, Dairy, Meat-Processing and Aquaculture Exposition (ILDEX), is bringing its global expertise to Philippine shores by launching an ILDEX Pavilion at this year's 16th Agrilink/Foodlink/Aqualink, slated on October 8-10, 2009 at the World Trade Center.

"Our ILDEX Pavilion is an interesting concept that we developed especially for the Filipino livestock market. It is a good strategic move for both Agrilink's organizer, Foundation for Resource Linkage and Development (FRLD), and ILDEX's coordinator, NEO," said Mr. Suhbpong Smithtun, NEO's International Project Manager.

He continued, "FRLD had established itself over the years through strong relationships with the local agri community; while NEO, for 10 years now, has had good connection with renowned technology leaders in livestock and event management. This is why the ILDEX Pavilion will be a perfect marketplace for both buyers and sellers in the livestock, dairy, meat-processing, and aquaculture industry. This is also perfect timing too, as Filipino producers are in urgent need to improve their productiveness and competitiveness to stay ahead of influx competition after the full implementation of ASEAN Free Trade Agreement (AFTA) next year."

Full implementation of AFTA next year, according to Smithtun, will mandate ASEAN member countries to bring their tariff rates down to between zero and five percent on a range of products. Among the sectors that might see themselves struggling with stiff competition include poultry, egg, and the hog industries. This is due to higher cost structure compared to other countries. Technology will play a crucial role in productivity and competitiveness, too.

Meanwhile, the ILDEX Pavilion promises a grand showcase of technology and solutions from leading international companies who will showcase their products and expertise for the local community.

“Thirty companies from Argentina, China, Korea, Thailand, the Netherlands, the Philippines, UK and USA will appear at the ILDEX Pavilion. Apart from showcasing the latest technology and business solutions to trade visitors from livestock, dairy, meat-processing, and aquaculture industry, we will also organize a series of networking activities for local visitors and international exhibitors such as business matching,” added Mr. Smithtun. “We expect that the ILDEX Pavilion will attract a good number of trade visitors who are searching for new technology, innovative ideas, business partners, and business solutions as well as knowledge and information to stay afloat amidst rising competition.”

Some of the participating exhibitors include: Adbiotech Co., Ltd, Animal Supplement & Pharmaceutical Co., Ltd., Beijing Smile Feed Sci. & Tech. Co., Ltd., Bios Agricornp, Dadhank (Chengdu) Biotech Corp., Thailand’s Department of Foreign Trade, GUIFTS Inc., The American Jacobs Corporation, Shenyang Aerospace Xinguang Cryogenic Vessel Manufacturing Co., Ltd., Korea’s SOMA Inc., and Van Aarsen Pacific Inc.

Adbiotech Co., Ltd, a leading Korean feed additive and animal health company, will demonstrate its ‘Be Nature’ campaign to underline the importance of going green today. Animal Supplement & Pharmaceutical Co., Ltd. of Thailand will showcase their latest innovation of premix, feed supplements, and antibiotics. China’s largest Phytase manufacturer, Beijing Smile Feed Sci. & Tech. Co., Ltd., will introduce high quality Phytase in various forms including powder, granular and coated granular. In addition to how its Phytase can enhance the nutritive value, they will also demonstrate how their products can effectively reduce environmental phosphorus pollution.

Bios Agricornp from Finland, a pioneer of detergent segment in Europe, will exhibit high performing quality products that are utilizing the latest technology for agriculture, food and feed industries. Dadhank Biotech Corp., the biggest manufacturer of feed flavors in China, will showcase their feed additives and feed flavors. Thailand’s Department of Foreign Trade will highlight the famed Thai Tapioca, dubbed as the magic plant for feed, food and fuel.

GUIFTS Inc., a total business solutions expert for poultry and livestock industry, will demonstrate applying and integrating the latest technologies in climate control and automated production. The American Jacobs Corporation, best known for its craftsmanship in

the global milling industry, will showcase its outstanding replacement parts for hammer mills and pellet mills.

Its philosophy "technology leading, quality first, client first, good faith, and promise keeping, constant improvement", has kept Shenyang Aerospace Xinguang Cryogenic Vessel Manufacturing Co., Ltd., the premier manufacturer of liquefied nitrogen vessel. Korea's SOMA Inc. will introduce its new biotechnological concept and aims to showcase its other patented products such as functional feed additives, concentrated feeds, and organic mineral complexes. Van Aarsen Pacific Inc. of the Netherlands, known for its "turnkey" feed mills designs and constructions, will demonstrate their innovative solutions to optimize and modernize of existing mills for animal and aqua feed industry.

"In order to facilitate these international suppliers and local buyers, we have introduced ILDEX Pavilion Exclusive Business Matching Program to facilitate face-to-face business environment between buyers and sellers in professional business context. For any local buyers and producers who are interested in scheduling meetings with ILDEX Pavilion exhibitors, they can send e-mail to info@ildex.com," said Mr. Smithtun.

ILDEX was first launched in 2006 in 3 emerging agricultural countries in Asia namely Vietnam (ILDEX Vietnam), India (ILDEX India), and China (ILDEX China). At present, ILDEX is not only seen as the leading trade show for livestock, dairy, meat processing, and aquaculture industry but the business forum where industry operators meet, greet, trade, update and share latest technological developments. For more information of ILDEX Pavilion, its highlights and the full exhibitor list, contact Mr. Lertwat Chanthatarath at info@ildex.com or visit www.ildex.com.

Agrilink/Foodlink/Aqualink 2009 is supported by The Department of Agriculture, National Agricultural and Fishery Council, Bureau of Fisheries and Aquatic Resources and 20 other major Philippine trade associations. For inquiries, contact FRLD through 8384549, 8384852, fax 8384573 or email frld@pldtdsl.net.

