



ILDEX Vietnam 2010  
 March 25 - 27, 2010  
 Saigon Exhibition & Convention Center  
 (SIECC), Ho Chi Minh City, Vietnam



Minh Vi Exhibition & Advertisement  
 Services Co., Ltd. (VEAS)  
 No. 50 Van Chung Street Ward 13,  
 Tan Binh District, Ho Chi Minh City, Vietnam.  
 Tel: +84 8 3842 7755  
 Fax: +84 8 3293 6024  
 E-mail: [info@ildex.com.vn](mailto:info@ildex.com.vn)



N.C.C. Exhibition Organizer Co., Ltd.  
 Queen Sirikit National Convention Center  
 60 New Rachadapisek Road, Klongtoey,  
 Bangkok 10110, Thailand  
 Tel: +66 2 203 4260-4  
 Fax: +66 2 203 4250-1  
 E-mail: [info@ildex.com](mailto:info@ildex.com)

# ILDEX Vietnam 2010

## APPLICATION / CONTRACT FOR EXHIBITION

### Application will not be Accepted Unless Completed in Full

We hereby apply for booth space at International Livestock & Dairy Expo, Vietnam 2010; in case we are accepted as an EXHIBITOR, we agree to abide by the show terms and conditions as defined in The Exhibitor Service Manual and the terms of CONTRACT set out in the reverse side of this form.

APPLICANT'S authorized Signature along with stamp: \_\_\_\_\_ Application Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

1 Details	3 Application Deadline and Booth Fees																								
Company Name _____ Street Address _____ City / State _____ Country _____ Zip Code _____ Contact Person _____ Position _____ Tel _____ Fax _____ Mobile Phone _____ E-mail _____	<b>Regular Application</b> <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%;">Booth Types</th> <th style="width: 33%;"><input type="checkbox"/> Raw Space</th> <th style="width: 34%;"><input type="checkbox"/> Standard (Walk-on Package)</th> </tr> </thead> <tbody> <tr> <td>Min. required</td> <td>18 sq.m.</td> <td>9 sq.m.</td> </tr> <tr> <td>Space No.</td> <td></td> <td></td> </tr> <tr> <td>Total Space</td> <td>sq.m</td> <td>sq.m</td> </tr> <tr> <td>Fee</td> <td>USD 270/sq.m.</td> <td>USD 290/sq.m.</td> </tr> <tr> <td>Sub Total</td> <td>USD</td> <td>USD</td> </tr> <tr> <td>Corner Charge</td> <td>10%</td> <td>10%</td> </tr> <tr> <td>Total Amount</td> <td>USD</td> <td>USD</td> </tr> </tbody> </table> <p>Remarks :</p> <ul style="list-style-type: none"> <li>This price is applicable until March 1, 2010.</li> <li>Walk on package consists of white walls, fascia with company name, carpet, 2 chairs, reception desk, wall socket, lighting, and waste basket.</li> <li>Exhibitors shall be held responsible for any bank charges and transferal fees.</li> <li>An additional fee of USD 1,000 for Co-exhibitor to have the company name listed in the International Livestock &amp; Dairy Expo 2010 directory is applied</li> <li>VAT is excluded and is subject to change by the law.</li> </ul>	Booth Types	<input type="checkbox"/> Raw Space	<input type="checkbox"/> Standard (Walk-on Package)	Min. required	18 sq.m.	9 sq.m.	Space No.			Total Space	sq.m	sq.m	Fee	USD 270/sq.m.	USD 290/sq.m.	Sub Total	USD	USD	Corner Charge	10%	10%	Total Amount	USD	USD
Booth Types	<input type="checkbox"/> Raw Space	<input type="checkbox"/> Standard (Walk-on Package)																							
Min. required	18 sq.m.	9 sq.m.																							
Space No.																									
Total Space	sq.m	sq.m																							
Fee	USD 270/sq.m.	USD 290/sq.m.																							
Sub Total	USD	USD																							
Corner Charge	10%	10%																							
Total Amount	USD	USD																							
2 Optional Correspondence (Only Branch Office in Asia)																									
Company Name _____ Street Address _____ City / State _____ Country _____ Zip Code _____ Contact Person _____ Position _____ Tel _____ Fax _____ Mobile Phone _____ E-mail _____																									
4 Exhibits (Describe your Company Profile)																									
<input type="checkbox"/> Poultry <input type="checkbox"/> Calf/Cattle <input type="checkbox"/> Aquaculture <input type="checkbox"/> Pig <input type="checkbox"/> Goat _____ _____ _____ _____																									

5 Payment Method : Signed and completed in original (with any corrections) to N.C.C. Exhibition Organizer Co., Ltd.
<p>Please make your payment <u>within 7 days</u> after the application form has been submitted in order to confirm your booking.</p> <p><input type="checkbox"/> By Wire Transfer to...</p> <p style="text-align: center;">N.C.C. Exhibition Organizer Co., Ltd. at Bangkok Bank PCL, Bangkapi Branch,            Saving A/C No.105-4-76282-6    Swift Code BKKBTHBK</p> <p><input type="checkbox"/> By Credit Card</p> <p style="text-align: center;"><input type="checkbox"/> Master Card    <input type="checkbox"/> VISA Card</p> <p>Credit Card No.           -           -           -           -           Expiry Date ____/____/____            (Totally 19 digits, including the last 3 digits number appearing on the signature panel.) (MM/YY)</p> <p>Cardholder's Name _____ Cardholder's Signature _____</p> <p style="text-align: center;">Return this Application booking form to Fax +66 2203 4250-1, E-mail: <a href="mailto:INFO@ILDEX.COM">INFO@ILDEX.COM</a></p> <p style="text-align: center;">Hereby sign to confirm the space reservation and agree to let VEAS and NEO reserve the right to alter, change or cancel this space reservation if the aforementioned confirmation conditions have not been completed.</p>

## General rules and regulations

1. Definition of Terms
  - Henceforth, under the definition of terms, the word "Exhibition" refers to ILDEX 2010 Vietnam.
  - The "Organizer" refers to N.C.C. Exhibition Organizer Co., Ltd. (NEO);
  - The "Co-organizer" refers to Minh Vi Exhibition & Advertisement Services. (VEAS);
  - The "Exhibitor" refers to all corporations, individuals, associations, or organizations that have submitted an application form and have paid the down payment / barter agreement.
2. Application and Payment
  - Exhibitor can apply for raw space booth spaces in 18 sq.m. increments. The minimum booth size is one booth at 18 sq.m.
  - Exhibitor can apply for standard booth spaces in 9 sq.m. increments. The minimum booth size is one booth at 9 sq.m.
  - Upon submission of the completed application form, the exhibitor must include a down payment of 50% of the total booth rental fee. A contract shall be established upon the receipt of the exhibitor's down payment. The remaining balance and utility fee must be paid no later than 25 December 2009.
3. Booth allocation
  - Priority will be given to exhibitors in the order of application receipt, the size of the space requested, and the nature of the exhibits.
  - The organizer has the authority to make any adjustments to booth space assignment if deemed necessary in order to better manage the exhibition.
  - The exhibitor may not sublet or exchange in whole, or in part, assigned space without prior permission from the organizer.
4. Liability and Management of Exhibition Hall
  - The exhibitor can display only exhibits stipulated on the application form and an exhibitor staff member must be at the booth during opening hours.
  - No livestock is allowed inside the hall.
  - The organizer will not assume responsibility for any losses, theft, fire, or events beyond the organizer's control within the exhibition hall. The exhibitor may wish to carry insurance on all exhibit materials.
  - All exhibits must be in accordance with the items specified on the application and must correlate with the theme of the exhibition. Any direct sales are strictly prohibited. If any of the above rules are violated, the organizer has the right to stop the exhibitor from exhibiting and/or remove the exhibit. In such cases, the booth rental fee will not be refunded and the exhibitor cannot ask for compensation.
  - The organizer has the authority to prevent persons from entering the exhibition area if deemed necessary.
  - It is responsibility of exhibitor to clean the booth every day or pay for it.
5. Installation and removal
  - The exhibitor is responsible for removing their installations and materials and restoring the exhibition area to its original condition within the period stipulated by the organizer. The exhibitor should indemnify the organizer for any losses caused by delay or damage to the exhibition area.
6. Booth limitations and fire safety
  - All exhibits and decorations should not exceed the heights imposed by the organizer.
  - All materials used in decoration must be non-flammable in accordance with the Vietnamese Fire Services Act and Regulations. The organizer may ask the exhibitor to change decorations to be in accordance with these regulations.
7. Termination of contract
  - The contract may be invalidated if the exhibitor refuses to use booth(s) applied for in whole, or in part, or fails to pay the booth rental fee within the required period.
  - The pre-paid booth rental fee will not be refunded in the above cases.
8. Cancellation fees
  - If for any reason the exhibitor chooses to cancel participation in the exhibition after turning in the application, the exhibitor must pay cancellation fees within 15 days of cancellation to the organizer.
    - ◇ Cancellations before or on September 30, 2009: 50% of the total booth rental fee.
    - ◇ Cancellations between October 1 and December 24, 2009: 80% of the total booth rental fee.
    - ◇ Cancellations on or after December 25, 2009: 100% of the total booth rental fee.
  - Cancellation fees cannot be transferred to be used in the next exhibition.
9. Force majeure
  - If the organizer is prevented from holding the exhibition for reasons of fire, natural disasters, government intervention or regulations, military activity, strikes, or any circumstances that make it impossible or inadvisable for the organizer to hold the show; In such cases, the organizer shall terminate the exhibition and the exhibitor waives any claim for property or damage compensation.
10. Limitations on noise and hallway events
  - The exhibitor's use of audio-visual products must not inconvenience nearby exhibitors. The organizer may take necessary actions such as cutting off electricity, shutting down, or removing booths. The exhibitor may not ask for compensation under these circumstances.
  - The exhibitor may not assemble hallway events.
11. General information, Supplementary clauses, Observation of regulations
  - The organizer will provide an exhibitor's manual to the exhibitor which will cover the necessary information needed to carry out the exhibition.
  - The organizer has the authority to issue supplementary clauses in addition to the general rules and regulations to better manage the exhibition. All additionally amended written regulations will be part of the general rules and regulations and will be binding to the exhibitor.
  - The exhibitor must observe the regulations of the NEO and VEAS
12. Interpretation of Regulations
  - In the best interest of the exhibition, the organizer has full interpretation authority of said terms and regulations, and may amend and enforce all rules and regulations.
  - Dates can be changed.
  - In case of any dispute jurisdiction will be settled at Hoan Kiem, Hanoi, Vietnam.